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Website (based on "About" Pages) -- 7 The Russian Experience in Identifying Leading Universities -- Part 2 Dimensions of Inclusiveness of Universities 4.0 in Support of Sustainable Development of Higher Education in Russia and Central Asia -- 8 Cultural Inclusiveness of Universities in the Context of the Development of International Higher Education -- 9 Gender Neutrality of the University as the Basis for Its Inclusiveness -- 10 Anti-ageism and Openness to Lifelong Learning, Work-Life Balance in an Inclusive University -- 11 The Inclusion of People with Disabilities in Higher Education -- 12 Accessibility of Higher Education for People with Different Income Levels as a Manifestation of the Inclusiveness of the University -- 13 Influence of Science on the Development of the Moral Consciousness of Students -- 14 Macroeconomic Implications and Prospects for Increasing Inclusiveness of the National Science and Higher Education System -- Part 3 Communications and Reputation of Universities 4.0 in the Context of Internationalization of Higher Education in Russia and Central Asia -- 15 Life Values of Universities in Russia and the Latest Trends in Their Transformation in the Globalizing World -- 16 Problems and Prospects of Intercultural Dialogue in a Multinational Classical University in a Globalizing World: The Experience of Modern Russia -- 17 Problems of Higher Education in Modern Russia in the Context of the Large-Scale Process of Internationalization of Universities -- 18 Image Communications of Universities: Current Technologies -- 19 Features of Influence Marketing Technologies in the Field of the Promotion of Higher Education Institution -- 20 Study of the Impact of Reputation of Higher Education Institution on its Ranking -- 21 Features of Promoting the Image of Higher Educational Institutions in the Media Space -- 22 The Product Approach in Marketing Control: The Practice of Implementation in Educational Institutions of Higher Education -- Part 4 Management of Universities 4.0, Workforce Preparation, and the Connection of Higher Education with the Labor Market in Russia and Central Asia. -- 23 Survey on Culture Knowledge System in Senior High School English Textbooks -- 24 Collaboration for Supporting Creative Activities -- 25 Training IT Specialists for Cooperative Organizations in Contemporary Conditions -- 26 Training Green Personnel in Higher Education Institutions for Cooperatives from the Standpoint of Pedagogy and Psychology -- 27 Impact of Neural Networks on the Labor Market -- 28 Improving the Organizational Management Structure of a Research Organization Based on a Project Approach -- 29. Professional Training of Green Personnel in Higher Educational Institutions through Information and Communication Technologies -- 30 Preparation of Ecologically Oriented Personnel for Collaboration Through Cooperation with Green Non-Governmental Organizations -- Part 5 The Relationship between EdTech, Digital Inclusiveness, and University Management Strategies in Russia and Central Asia -- 31 Flexibility of the University's Digital Inclusion Strategy in a Globalizing World Based on Its Competitiveness -- 32 Organization of Intercultural Dialogue in a Multinational Classical University Based on Its Digitalization: from an Inclusive Environment to Global Openness -- 33 Inclusiveness of Universities as the Basis of Their Global Competitiveness: A View from the Standpoint of Rankings ARWU, QS and THE -- 34 Digital Inclusion as a Macroeconomic Mechanism for Solving the Problem of Higher Education in Russia in the Context of the Large-Scale Process of Internationalization of Universities -- 35 Prospects for Increasing the Attractiveness of Russian Education based on the Internationalization of Universities -- 36 Reputation Management of a Contemporary University in the Context of the 5-100 Project and the Priority 2030 Program -- 37

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Sommario/riassunto

This book introduces “University 4.0” as an Educational Technology subject and studies in detail the processes of formation and development of Universities 4.0. It includes materials and applied recommendations for improving the management of Universities 4.0, as well as for the transition to Educational Technology through the creation of Universities 4.0. It also contains recommendations for improving the effectiveness of state regulation of Educational Technology in general and Universities 4.0, in particular, in the interests of sustainable development. The first part of the book forms the theoretical foundations of University 4.0 as a scientific concept, presenting a view from the standpoint of sustainable development. The second part defines the place of University 4.0 in the sustainable development strategy of Russia and Central Asia. The third part reveals best practices for creating and developing Universities 4.0 in Russia and Central Asia. The fourth part focuses on the contribution of Universities 4.0 to the sustainable development of Russia and Central Asia. The fifth part provides recommendations for improving University 4.0 management in support of the sustainable development of Russia and Central Asia. This book is suitable for scholars studying higher education, the society and economy of Russia and Central Asia, and sustainable development. It is also of interest to practising experts, university leaders and state regulators of education. .
