

1. Record Nr.	UNINA9911015637003321
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Titolo	Social Intelligence : The New Frontier of Integrating Human Intelligence and Artificial Intelligence in Social Space / / by Dong Wang, Lanyu Shang, Yang Zhang
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Springer, , 2025
ISBN	3-031-90080-4
Edizione	[1st ed. 2025.]
Descrizione fisica	1 online resource (430 pages)
Altri autori (Persone)	ShangLanyu ZhangYang
Disciplina	006.3
Soggetti	Artificial intelligence User interfaces (Computer systems) Human-computer interaction Technology - Moral and ethical aspects Artificial Intelligence User Interfaces and Human Computer Interaction Ethics of Technology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
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Sommario/riassunto

Given the rise of AI and the advent of online collaboration opportunities (e.g., social media, crowdsourcing), emerging research has started to investigate the integration of AI and human intelligence, especially in a collaborative social context. This creates unprecedented challenges and opportunities in the field of Social Intelligence (SI), where the goal is to explore the collective intelligence of both humans and machines by understanding their complementary strengths and interactions in the social space. In this book, a set of novel human-centered AI techniques are presented to address the challenges of social intelligence applications, including multimodal approaches, robust and generalizable frameworks, and socially empowered explainable AI designs. The book then presents several human-AI collaborative learning frameworks that jointly integrate the strengths of crowd wisdom and AI to address the limitations inherent in standalone solutions. The book also emphasizes pressing societal issues in the realm of social intelligence, such as fairness, bias, and privacy. Real-world case studies from different applications in social intelligence are presented to demonstrate the effectiveness of the proposed solutions in achieving substantial performance gains in various aspects, such as prediction accuracy, model generalizability and explainability, algorithmic fairness, and system robustness.
