

1. Record Nr.	UNINA9910964948503321
Autore	Crow Robin <1953->
Titolo	Evolve or die : seven steps to rethink the way you do business // Robin Crow
Pubbl/distr/stampa	Hoboken, N.J., : Wiley, c2010
ISBN	9786612684982 9780470627402 0470627409 9781282684980 1282684981 9780470627396 0470627395
Edizione	[1st ed.]
Descrizione fisica	1 online resource (207 p.)
Disciplina	658.4/06
Soggetti	Organizational change Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Evolve or Die: Seven Steps to Rethink the Way You Do Business; Contents; Acknowledgments; About the Author; Introduction; Part I: Something's Has to Give; Chapter 1: Who Are You Listening To?; Chapter 2: Change Is a Choice; Chapter 3: Rearranging the Chairs on the Titanic; Chapter 4: Reinvention; Chapter 5: Every Innovative Business Has a Great Story; Chapter 6: and We Keep Hitting the Snooze Button; Chapter 7: The World Is on Fire; Chapter 8: Our Civilization Is a Pyramid Scheme; Chapter 9: Five Bright Lights; Part II: Seven-Step Challenge; Step 1: Do Whatever It Takes to Exceed Expectations Step 2: Commit to Daily Measurable ImprovementStep 3: Develop an Accountability Matrix; Step 4: Reinvigorate Your Organization Through Multidimensional Thinking; Step 5: Create a Culture of Shared Sacrifice; Step 6: Transform Your Business Philosophy to a Triple Bottom Line; Step 7: Dedicate Yourself to a Lifetime of Making a Difference; 30-Day Pledge; Now Is the Time; Resources
Sommario/riassunto	Bring positive change and attain the highest levels of success Robin

Crow has years of experience working in the trenches as an entrepreneur and business owner. Now he has put all that work at your disposal with his unique Seven Step Challenge. Presented as a call to action, Evolve or Die delivers optimistic solutions to become better than you were yesterday and realize abundance at every level for personal and professional growth. The method teaches Exceed expectations Gets things done 100% accountability Commit to continual improvement <

2. Record Nr.	UNINA9911015628003321
Autore	Sullivan Jay (Bradley Jay)
Titolo	Egyptian Gothic : 1884–1920 // by Jay Sullivan
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Palgrave Macmillan, , 2025
ISBN	9783031963940 9783031963933
Edizione	[1st ed. 2025.]
Descrizione fisica	1 online resource (313 pages)
Collana	Palgrave Gothic, , 2634-6222
Disciplina	809.034
Soggetti	Literature, Modern - 19th century Goth culture (Subculture) Literature - History and criticism Nineteenth-Century Literature Gothic Studies Literary History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	-- Chapter One: Introduction -- Chapter Two: Touch in the Egyptianised Gothic -- Chapter Three: Comparative Olfactory Encounters in Late Victorian Mummy Fiction -- Chapter Four: Gaze, The Mummified Body and The Iconography of Colonialism -- Chapter Five: Sound Imperialism in the Egyptianised Gothic -- Conclusion: Mummy Consumption, Tutmania and the End of the Egyptianised Gothic.
Sommario/riassunto	The Egyptian Gothic consists of novels and short stories about ancient Egyptian mummies returning to life to seek retribution or romance as

well as cursed object tales. Now mostly forgotten, from the 1880s through to the 1920s it was more popular than the vampire genre. This book is the first to examine the genre by using the frequent sensory descriptions within these texts to interrogate attitudes towards Empire. Its aims are twofold. Firstly, it demonstrates that despite their status as disposable popular fiction these texts are rich in sensory discourses that have thus far been unexamined. Secondly, reading these discourses of touch, sight, smell, sound and taste reveals new and intriguing ways in which Egypt is allowed to strike back against the British Empire. The book argues that the Egyptian Gothic does not support the domination of Empire, but instead presents a power dynamic in flux with the mummy fighting back against Western occupation. Egypt and its artefacts evoke simultaneous feelings of fear and desire, where those who meddle by invading tombs or stealing mummies are destroyed by Egyptian revenants.
