

1. Record Nr.	UNINA9911015626703321
Autore	Polat Inci
Titolo	Aviation Innovation : Cutting-Edge Processes and Experiential Applications / / edited by nci Polat
Pubbl/distr/stampa	Singapore : , : Springer Nature Singapore : , : Imprint : Springer, , 2025
ISBN	981-9672-65-1
Edizione	[1st ed. 2025.]
Descrizione fisica	1 online resource (0 pages)
Collana	Accounting, Finance, Sustainability, Governance & Fraud: Theory and Application, , 2509-7881
Disciplina	658.4062 658.514
Soggetti	Technological innovations Financial engineering Industries Transportation Innovation and Technology Management Financial Technology and Innovation Sector and Industry Studies Transportation Economics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Part 1: Introduction -- Part 2: Innovation in the Aviation Sector -- 2. Exploring Innovation Through Experiential Applications in Aviation -- 3. Disruptive Innovation in Aviation's Experiential Processes -- 4. Using Technology in Experiential Process in Aviation -- 5. Utilizing Online-Centered Big Data in the Airline Industry.-6. Applying Design Thinking to Aviation's Experiential Processes -- 7. Experiential Applications in Business Model Innovation in Aviation.
Sommario/riassunto	This book is a comprehensive exploration of how the aviation sector is leveraging innovation to address these pressing challenges. It delves into the transformative role of cutting-edge processes and experiential strategies in shaping the industry's future. Drawing on a blend of theoretical frameworks and real-world applications, the book examines how aviation stakeholders embrace advanced technologies, rethink traditional business models, and foster creative problem-solving

approaches to deliver exceptional value.
