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Sommario/riassunto

On 2.2.2023 the 2nd International Conference "Management, Technology and Sport" was held at the Faculty of Sports Studies of Masaryk University in Brno in cooperation with the Czech Management Association. The conference was opened by the Minister of Science, Research and Innovation Mgr. Helena Langsádlová and the President of the Czech Management Association Ing. Olga Girstlová, Ph.D. Innovative contributions at the conference covered a wide range of management issues (organization of a major sporting event and the impact of covid on spectator attendance), economics (aspects of budgeting of sports teams taking into account the crisis situation or the economic concept of willingness to pay in the sporting environment), technology (relationships between communication, technology and management models, e-sport). The next III International Conference "Management, Technology and Sport" will take place on 2. 2. 2024 in cooperation with American, German and Israeli universities.
