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   Nota di contenuto   Cover -- Title -- Copyright -- Foreword -- About The Author -- Acknowledgements -- Contents -- Introduction -- Chapter 1: A digital world and ethics -- The 'digital world' -- What are digital and AI ethics? -- Digital chaos without ethics -- Who are the stakeholders in digital and AI ethics? -- Digital citizenship - a subset of ethics -- Chapter 2: 2024 - Digital technology disruption and AI -- What makes AI a disruptive technology? -- Is generative AI a disruptive technology? -- Chapter 3: An overview of AI and generative AI - setting the stage -- What is AI? -- How does AI learn? -- Pros and cons of advances in AI -- What is generative AI and what makes it unique? -- Chapter 4: The role of AI and generative AI in misinformation and disinformation -- What is misinformation, disinformation, and fake news? -- The role played by AI in misinformation, disinformation, and deepfakes -- Digital doppelgängers - a mirror image of you -- What are the potential ethical implications of the increase in misinformation, disinformation, and deepfakes? -- Strategies for identifying and combatting mis-, disinformation and fake news/deepfakes -- Chapter 5: AI and online disinhibition -- What are some of the most common sources of online disinhibition? -- Does AI increase the emergence of online disinhibition? -- What are the possible implications of disinhibition? -- Strategies for addressing toxic online disinhibition -- Chapter 6: Biased brains - Challenging all types of bias -- How does AI bias occur? --

Sommario/riassunto	Explores the ethical implications of the transformative power of AI in general and the new and disruptive AI technologies, such as generative AI.