

|                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|-------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. Record Nr.           | UNINA9911011821503321                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Autore                  | Koch Lars                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Titolo                  | The Great Disruptor : Trump, the Media, and the Politics of Degradation<br>// edited by Lars Koch, Tobias Nanz, Christina Rogers                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Pubbl/distr/stampa      | Berlin, Heidelberg : , : Springer Berlin Heidelberg : , : Imprint : Palgrave<br>Macmillan, , 2025                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| ISBN                    | 3-662-71155-9                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Edizione                | [1st ed. 2025.]                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Descrizione fisica      | 1 online resource (344 pages)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Altri autori (Persone)  | NanzTobias<br>RogersChristina                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Disciplina              | 973.933092                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Soggetti                | Communication<br>Culture - Study and teaching<br>Communication in politics<br>Political psychology<br>United States - History<br>Media and Communication<br>Cultural Studies<br>Political Communication<br>Political Psychology<br>US History                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Lingua di pubblicazione | Inglese                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Formato                 | Materiale a stampa                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| Livello bibliografico   | Monografia                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| Nota di contenuto       | The Great Disruptor. Eine Annäherung -- TIRED TRUMP oder: Die Ermüdung der Theorie -- Trump als Symptom: Populistische Schockpolitik und die Krise der Demokratie -- Orange is the new Black Box – Trump und Szenen der Herabsetzung -- Der Pussy-Präsident. Sexuelle Konterrevolution versus Feministischer Civil War -- Keine Disruption außer der eigenen: Donald Trump vs. Black Activism -- Donald Trumps Medien -- Madman im Digitalen. Donald Trumps Rückgriff auf eine Figur des Kalten Krieges -- Die rhetorischen Strategien von @realDonaldTrump und die Verweigerung diskursiver Argumentation -- Sprache, Subjektivität und das Problem der Mentalisierung. Elemente einer psychoanalytischen Sozialpsychologie des rechten Populismus -- Zu einer Ästhetik des Populismus. Teil I: Der |

populistische Erscheinungsraum.

---

## Sommario/riassunto

The book examines Donald Trump's populist politics of emotion from a culture and media studies perspective, highlighting the communicative strategies of provocation used by the President of the United States to generate approval and support of society. It also explores the role of both traditional and new media. The contributions in this volume place the "Great Disruptor" within a tension-filled field of popular culture, polarized public discourse, and rhetorical hostility. Lars Koch is a professor of modern German literature and media culture at the Technical University of Dresden, Germany. Tobias Nanz is a research associate at the professorship for European media studies at the Europa-Universität Flensburg, Germany and, as part of his Marie Skłodowska-Curie Fellowship, an associate professor at the Department of Culture and Language at the University of Southern Denmark. Christina Rogers is coordinator of gender and diversity projects for the first Executive Vice President of the Freie Universität Berlin, Germany.

---