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Nota di contenuto	Introduction -- AI empowered Digital transformation and Digital maturity -- AI and Digital Innovation Strategy -- Technology Landscapes (Drivers of Digital business) -- AI – building learning blocks.
Sommario/riassunto	Digital business innovation is not simply about using new technologies and upgrading business plans but about upgrading your strategic thinking and embedding AI in the thought process. This book covers digital technologies and the strategic landscape of digital entrepreneurship. It elaborates how AI advances converge to create new learning and business opportunities. It includes digital business innovation technologies, AI strategies for businesses, and learning and collaborative learning strategies. Digital business innovation empowers business or changes the paradigm of business and at times redefines it with intelligent technologies. This in turn helps organizations and businesses create better value for customers and address problems that were not possible to address in the past. Digital business innovation can be approached at three levels to increase contextual

participation. It includes focused business innovation, strategic AI innovation, and intelligent implementation. The book contains real-life stories of digital business innovation from companies in countries such as Japan, the USA, India, and Singapore. The authors have contributed and witnessed these technological innovations, and hence bring first-hand experience to help readers participate in this journey. It is the journey to create new success stories through AI research that empowers business transformation.
