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Nota di contenuto	Life -- Shamanic dreaming -- First contact -- Counterblastes and compromises -- Tobacco and enlightenment -- Enslavement of all sorts -- Vogue : tobacco worlds in 19th century Europe -- Enchantment and risk : tobacco 1900-1950 -- Corporate voices : tobacco 1950-2000 -- Times -- Host and parasite -- Becoming freshne : a regional platform against tobacco -- Becoming the FCTC : global solutions to a global problem -- "Imagine a world without tobacco" -- Index.
Sommario/riassunto	Tobacco has become one of the most widely used and traded commodities on the planet. Reflecting contemporary anthropological interest in material culture studies, Anthropology of Tobacco makes the plant the centre of its own contentious, global story in which, instead of a passive commodity, tobacco becomes a powerful player in a global adventure involving people, corporations and public health. Bringing together a range of perspectives from the social and natural sciences as well as the arts and humanities, Anthropology of Tobacco weaves stories together from a range of historical, cross-cultural and literary sources and empirical research. These combine with contemporary anthropological theories of agency and cross-species relationships to

offer fresh perspectives on how an apparently humble plant has progressed to world domination, and the consequences of it having done so. It also considers what needs to happen if, as some public health advocates would have it, we are seriously to imagine 'a world without tobacco'.
