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| 1. Record Nr. | UNINA990009760740403321 |
| Autore | Bisogni, Giuseppe |
| Titolo | Le sorgenti Vanacore delle Terme stabiane / Giuseppe Bisogni |
| Pubbl/distr/stampa | Napoli : Tip. G. Lucina, 1940 |
| Descrizione fisica | 69 p. : ill. ; 29 cm |
| Disciplina | 615.8 |
| Locazione | FARBC |
| Collocazione | RARI B 602 |
| Lingua di pubblicazione | Italiano |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | In testa al front.: Municipio di Castellammare di Stabia |
| 2. Record Nr. | UNINA9910788519203321 |
| Autore | Bilbie Florin |
| Titolo | Asset Market Participation, Monetary Policy Rules, and the Great Inflation // Florin Bilbie, Roland Straub |
| Pubbl/distr/stampa | Washington, D.C. : , : International Monetary Fund, , 2006 |
| ISBN | 1-4623-6796-8
1-4527-8747-6
1-282-58659-9
9786613822536
1-4519-9219-X |
| Descrizione fisica | 1 online resource (34 p.) |
| Collana | IMF Working Papers |
| Altri autori (Persone) | StraubRoland |
| Soggetti | Inflation (Finance)
Monetary policy
Banks and Banking
Finance: General
Inflation
Macroeconomics
Price Level
Deflation
Business Fluctuations
Cycles |

Financial Markets and the Macroeconomy
 Monetary Policy
 Central Banks and Their Policies
 Studies of Particular Policy Episodes
 Economic History: Macroeconomics
 Growth and Fluctuations: U.S
 Canada: 1913-
 Economic History: Financial Markets and Institutions: U.S
 General Financial Markets: General (includes Measurement and Data)
 Macroeconomics: Consumption
 Saving
 Wealth
 Interest Rates: Determination, Term Structure, and Effects
 Finance
 Securities markets
 Consumption
 Hyperinflation
 Real interest rates
 Financial markets
 Prices
 National accounts
 Financial services
 Capital market
 Economics
 Interest rates
 United States

Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"September 2006".
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	""Contents""; ""I. Introduction""; ""II. Limited Asset Market Participation and Monetary Policy: Some Theory""; ""III. Empirical Evidence""; ""IV. Change in Structure of Economy or in Distribution of Shocks?""; ""V. Conclusions""; ""General Model""
Sommario/riassunto	This paper argues that limited asset market participation is crucial in explaining U.S. macroeconomic performance and monetary policy before the 1980s, and their changes thereafter. We develop an otherwise standard sticky-price dynamic stochastic general equilibrium model, which implies that at low asset-market participation rates, the interest rate elasticity of output (the slope of the IS curve) becomes positive - that is, "non-Keynesian." Remarkably, in that case, a passive monetary policy rule ensures equilibrium determinacy and maximizes welfare. Consequently, we argue that the policy of the Federal Reserve System in the pre-Volcker era, often associated with a passive monetary policy rule, was closer to optimal than conventional wisdom suggests and may thus have remained unchanged at a fundamental level thereafter. We provide institutional and empirical evidence for our

hypothesis, in the latter case using Bayesian estimation techniques, and show that our model is able to explain most features of the "Great Inflation."

3. Record Nr.	UNINA9911011296603321
Autore	Dolnicar Sara
Titolo	Market Segmentation Analysis : Understanding It, Doing It, and Making It Useful // Sara Dolnicar, Bettina Grun, Friedrich Leisch
Pubbl/distr/stampa	Singapore : , : Springer, , 2018
Descrizione fisica	1 online resource (xxi, 324 pages)
Disciplina	658.802
Soggetti	Market segmentation
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Part I. Introduction -- Chapter 1. Market segmentation -- Chapter 2. Market segmentation analysis -- Part II. Ten steps of market segmentation analysis -- Chapter 3. STEP 1: Deciding (not) to segment -- Chapter 4. STEP 2: Specifying the ideal target segment -- Chapter 5. STEP 3: Collecting data -- Chapter 6. STEP 4: Exploring data -- Chapter 7. STEP 5: Extracting segments -- Chapter 8. STEP 6: Profiling segments -- Chapter 9. STEP 7: Describing segments -- Chapter 10. STEP 8: Selecting (the) target segment(s) -- Chapter 11. STEP 9: Customising the marketing mix -- Chapter 12. STEP 10: Evaluation and monitoring.
Sommario/riassunto	This book is published open access under a CC BY 4.0 license. This open access book offers something for everyone working with market segmentation: practical guidance for users of market segmentation solutions; organisational guidance on implementation issues; guidance for market researchers in charge of collecting suitable data; and guidance for data analysts with respect to the technical and statistical aspects of market segmentation analysis. Even market segmentation experts will find something new, including a vast array of useful visualisation techniques that make interpretation of market segments

and selection of target segments easier. The book talks the reader through every single step, every single potential pitfall, and every single decision that needs to be made to ensure market segmentation analysis is conducted as well as possible. All calculations are accompanied not only with a detailed explanation, but also with R code that allows readers to replicate any aspect of what is being covered in the book using R, the open-source environment for statistical computing and graphics.

4. Record Nr.	UNICAMPANIAVAN00115172
Autore	Hosle, Vittorio
Titolo	Il compimento della tragedia nell'opera tarda di Sofocle : osservazioni storico-estetiche sulla struttura della tragedia attica / Vittorio Hosle
Pubbl/distr/stampa	Napoli, : Bibliopolis, 1983
Descrizione fisica	216 p. ; 22 cm
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
