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Titolo	Impact of Culture on Management of Foreign SMEs in China / / by Rubens Pauluzzo, Bin Shen
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2018
ISBN	3-319-77881-1
Edizione	[1st ed. 2018.]
Descrizione fisica	1 online resource (259 pages)
Collana	International Series in Advanced Management Studies, , 2366-8814
Disciplina	658.0220951
Soggetti	Small business International business enterprises—Cross-cultural studies International business enterprises Asia—Economic conditions Ethnology—Asia Cultural studies Small Business Cross-Cultural Management Asian Business Asian Culture Cultural Studies
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1 Introduction -- 2 The Internationalization Processes of SMEs -- 3 The Impacts of Management on the International Development of SMEs -- 4 Culture and its Dimensions: General Implications for Management -- 5 Chinese Cultural Roots and Their Influence on Managerial Issues -- 6 Empirical Analysis -- 7 Discussion of Research Findings -- 8 Conclusion and Directions for Future Research.
Sommario/riassunto	This book describes how a deeper knowledge and understanding of cultural differences represents a meaningful and useful tool for management of companies, and in particular SMEs, in the People's Republic of China. After introductory chapters on the internationalization of SMEs and the role played by management in this

process, the authors explore the implications of academic discourses on culture and its dimensions for company management. The influence of Chinese cultural roots and the country's current cultural environment on management is then examined, with provision of guidance on response to the identified challenges. A key feature of the book is the presentation of important recent fieldwork in the main economic regions of China. This research further clarifies how business culture and cultural differences impact on company activities in China and casts light on various aspects of the adaptive capability of SMEs within the country, highlighting the value of cultural awareness and intelligence. The book will be of interest to academics and practitioners alike.

2. Record Nr.	UNINA9911011269503321
Titolo	L'architettura del quotidiano 1930/1940
Pubbl/distr/stampa	Roma, : Edizioni Carte Segrete, 1990
Descrizione fisica	220 p. : ill. ; 29 cm
Disciplina	724.6074045632
Locazione	DARST
Collocazione	DE FUSCO 523
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	In testa al frontespizio: Comune di Roma, Assessorato alla cultura; in calce: Palazzo Braschi L'esposizione... realizzata a cura dell'Università degli Studi di Salerno tenuta a Roma nel 1990