

1. Record Nr.	UNINA9911009372603321
Autore	Shrum Wesley <1953->
Titolo	Video ethnography in practice : planning, shooting, and editing for social analysis // Wesley Shrum, Greg Scott
Pubbl/distr/stampa	Los Angeles, CA : , : SAGE Publications, Inc, , 2017
ISBN	9781071802755 1071802755 9781544360195 1544360193 9781483377209 1483377202 9781483377223 1483377229
Descrizione fisica	1 online resource (140 pages) : illustrations
Disciplina	305.8
Soggetti	Video recording in ethnology Ethnology - Methodology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references (pages 129-130) and index.
Sommario/riassunto	Video Ethnography in Practice is a brief guide for students in the social disciplines who are required to produce an ethnographic video, the most significant new methodological technique in 21st century social analysis. The authors, both accomplished videographers, cover the basic techniques of creating a video that documents human culture and behavior with true stories of the process of videography throughout. This text shows how new technologies like smart phones, widely available video editing software, and YouTube, have turned video ethnography into something that is within reach of students in a conventional course framework.