1.	Record Nr.	UNINA9910254754003321
	Autore	Smith William
	Titolo	Pro Salesforce Analytics Cloud : A Guide to Wave Platform, Builder, and Explorer / / by William Smith, Helen Sun
	Pubbl/distr/stampa	Berkeley, CA : , : Apress : , : Imprint : Apress, , 2016
	ISBN	9781484212035
		1484212037
	Edizione	[1st ed. 2016.]
	Descrizione fisica	1 online resource (168 p.)
	Disciplina	004
	Soggetti	Application software
		Computer science
		Computers
		Computer Applications
		Computer Science, general
		Information Systems and Communication Service
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Includes index.
	Nota di contenuto	Part One: A complete guide on Salesforce Analytics Cloud -- Chapter One: Salesforce Analytics Cloud Overview -- Chapter Two: Analytics Cloud Explorer -- Chapter Three: Analytics Cloud Builder -- Chapter Four: Analytics Cloud Wave Platform -- Part Two: Business Analytics Solution Deep Dive using Salesforce Analytics Cloud -- Chapter Five: Retail Analytics -- Chapter Six: Healthcare Analytics -- Chapter Seven: Financial Services Analytics -- Chapter Eight: Manufacturing Analytics -- Part Three: Architecture and Best Practices -- Chapter Nine: Architecture Best Practices for Integration -- Chapter Ten: Architecture Best Practices for Security -- Chapter Eleven: Co-Existence with a Hybrid Cloud -- Chapter Twelve: Architecture Governance.
	Sommario/riassunto	In this age of data economy, data analytics is recognized as a key differentiator for companies trying to gain a sustainable competitive advantage and outperform their peers. However, the complexity of establishing an analytical architecture due to a wide array of disparate technical capabilities offered by a plethora of vendors makes the deployment of an on-premise solution a daunting task. For this reason,

the Salesforce Analytics Cloud has captured the imagination from of both IT and business communities. The Salesforce Analytics Cloud represents the rethinking of analytics for the business user. The Analytics Cloud is a cloud-based platform designed for the business user to have access to analytics "on the go," providing answers to questions instantly on any device. This mobile-ready capability of the Salesforce Analytics Cloud means users can immediately collaborate and share insights with team members right inside Salesforce. Pro Salesforce Analytics Cloud <provides actionable guidance on creating analytical capabilities using Salesforce Analytics Cloud. The book offers: A practical guide to Salesforce Analytics Cloud, including Wave Platform, Builder, and Explorer. Detailed business analytics use cases in various industries (e.g., retail, healthcare, financial services, and telecommunications). Architecture and best practices for integration, security, hybrid cloud coexistence, and governance. Pro Sal esforce Analytics Cloud is the first comprehensive book on Salesforce Analytics and provides a holistic architecture view of different analytical capabilities and how they fit into the overall information architecture. It features real-world industry use cases and demonstrates how Salesforce's Analytics Cloud solves business challenges and brings real value to the organization.

2. Record Nr.	UNINA9911009343003321
Autore	Dbrowski Marcin
Titolo	10 Rules for Impossible Projects : Surprising – But True – Advice on How to Successfully Deliver Difficult and Complex Projects / / by Marcin Dbrowski
Pubbl/distr/stampa	Berkeley, CA : , : Apress : , : Imprint : Apress, , 2025
ISBN	979-88-6881-463-1
Edizione	[1st ed. 2025.]
Descrizione fisica	1 online resource (172 pages)
Disciplina	658.4/04
Soggetti	Project management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Part I. Impossible projects -- Chapter 1. Introduction – how and why this book was written -- Chapter 2. What are impossible projects -- Chapter 3. How and why impossible projects are created -- Chapter 4. Can an impossible project be delivered? -- Part II. Methodologies and Certifications - BS -- Chapter 5. Certificate Factory -- Chapter 6. Helplessness of methodologies and certificates when faced with key problems of impossible projects -- Chapter 7. Practical knowledge - the missing link -- Part III. 10 Rules for delivering impossible projects -- Chapter 8. Rule 1 – Engage in contract negotiations -- Chapter 9. Rule 2 - Define what it means to "deliver" the project -- Chapter 10. Rule 3 – Be useful and show commitment -- Chapter 11. Rule 4 - Build relationships and the power of influence -- Chapter 12. Rule 5 – Focus on progress, be pragmatic -- Chapter 13. Rule 6 - Apply pressure and take advantage of your position -- Chapter 14. Rule 7 – Consciously manage the flow of information -- Chapter 15. Rule 8 – Take care of the financial health of the project -- Chapter 16. Rule 9 – Create and document your own history of the project -- Chapter 17. Rule 10 – Focus on the long-term customer relationship -- Chapter 18. Summary.
Sommario/riassunto	This book is a collection of key principles that should be used to "deliver" difficult and unrealistic projects. These principles are independent of the chosen project management methodology - they remain complementary to them and help to successfully complete even

those projects that seem unrealistic: in terms of time, scope, finances and other aspects. These holistic rules cover broad aspects from management, negotiation, psychology and business. It's full of real life examples of various international projects which were both successful or failed. The book shows that beyond certifications, methodologies, and manuals, project management professionals need to learn how to face crisis situations, changing scopes and toxic work environments and then successfully deliver a project. What You Will Learn Holistic view on project lifecycle from sales to delivery What is really important for customers in IT projects Key aspects of proactive attitudes needed for successful project delivery.