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	Autore	Caesar, Gaius Iulius
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2.	Record Nr.	UNINA9911009343003321
	Autore	Dbrowski Marcin
	Titolo	10 Rules for Impossible Projects : Surprising – But True – Advice on How to Successfully Deliver Difficult and Complex Projects // by Marcin Dbrowski
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	Note generali	Includes index.
	Nota di contenuto	Part I. Impossible projects -- Chapter 1. Introduction – how and why this book was written -- Chapter 2. What are impossible projects -- Chapter 3. How and why impossible projects are created -- Chapter 4. Can an impossible project be delivered? -- Part II. Methodologies and

Certifications - BS -- Chapter 5. Certificate Factory -- Chapter 6. Helplessness of methodologies and certificates when faced with key problems of impossible projects -- Chapter 7. Practical knowledge - the missing link -- Part III. 10 Rules for delivering impossible projects -- Chapter 8. Rule 1 – Engage in contract negotiations -- Chapter 9. Rule 2 - Define what it means to "deliver" the project -- Chapter 10. Rule 3 – Be useful and show commitment -- Chapter 11. Rule 4 - Build relationships and the power of influence -- Chapter 12. Rule 5 – Focus on progress, be pragmatic -- Chapter 13. Rule 6 - Apply pressure and take advantage of your position -- Chapter 14. Rule 7 – Consciously manage the flow of information -- Chapter 15. Rule 8 – Take care of the financial health of the project -- Chapter 16. Rule 9 – Create and document your own history of the project -- Chapter 17. Rule 10 – Focus on the long-term customer relationship -- Chapter 18. Summary.

Sommario/riassunto

This book is a collection of key principles that should be used to "deliver" difficult and unrealistic projects. These principles are independent of the chosen project management methodology - they remain complementary to them and help to successfully complete even those projects that seem unrealistic: in terms of time, scope, finances and other aspects. These holistic rules cover broad aspects from management, negotiation, psychology and business. It's full of real life examples of various international projects which were both successful or failed. The book shows that beyond certifications, methodologies, and manuals, project management professionals need to learn how to face crisis situations, changing scopes and toxic work environments and then successfully deliver a project. What You Will Learn Holistic view on project lifecycle from sales to delivery What is really important for customers in IT projects Key aspects of proactive attitudes needed for successful project delivery.
