

1. Record Nr.	UNINA9910151664803321
Autore	Lund Martin
Titolo	Re-Constructing the Man of Steel : Superman 1938-1941, Jewish American History, and the Invention of the Jewish-Comics Connection / by Martin Lund
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2016
ISBN	9783319429601 3319429604
Edizione	[1st ed. 2016.]
Descrizione fisica	1 online resource (VIII, 215 p.)
Collana	Contemporary Religion and Popular Culture, , 2945-7785
Disciplina	201.7
Soggetti	Religion and sociology Judaism and culture Culture - Study and teaching Ethnology - America Culture Sociology of Religion Jewish Cultural Studies Cultural Studies American Culture
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. Introduction: Who is Superman? -- 2. Introducing the Jewish-Comics Connection -- 3. The Jewish-Comics Connection Reconsidered -- 4. And So Begins a Startling Adventure -- 5. Superman, Champion of the Oppressed -- 6. Patriot Number One -- 7. The Hearts and Minds of Supermen -- 8. Superman and the Displacement of Race -- 9. Of Men and Supermen -- 10. Forgotten and Remembered Supermen.
Sommario/riassunto	In this book, Martin Lund challenges contemporary claims about the original Superman's supposed Jewishness and offers a critical re-reading of the earliest Superman comics. Engaging in critical dialogue with extant writing on the subject, Lund argues that much of recent popular and scholarly writing on Superman as a Jewish character is a product of the ethnic revival, rather than critical investigations of the

past, and as such does not stand up to historical scrutiny. In place of these readings, this book offers a new understanding of the Superman created by Jerry Siegel and Joe Shuster in the mid-1930s, presenting him as an authentically Jewish American character in his own time, for good and ill. On the way to this conclusion, this book questions many popular claims about Superman, including that he is a golem, a Moses-figure, or has a Hebrew name. In place of such notions, Lund offers contextual readings of Superman as he first appeared, touching on, among other ideas, Jewish American affinities with the Roosevelt White House, the whitening effects of popular culture, Jewish gender stereotypes, and the struggles faced by Jewish Americans during the historical peak of American anti-Semitism. In this book, Lund makes a call to stem the diffusion of myth into accepted truth, stressing the importance of contextualizing the Jewish heritage of the creators of Superman. By critically taking into account historical understandings of Jewishness and the comics' creative contexts, this book challenges reigning assumptions about Superman and other superheroes' cultural roles, not only for the benefit of Jewish studies, but for American, Cultural, and Comics studies as a whole.

2. Record Nr.	UNINA9911009342303321
Autore	Tu Yiliu Paul
Titolo	E-Business. Generative Artificial Intelligence and Management Transformation : 24th Wuhan International Conference on E-business, WHICEB 2025, Guangzhou, China, June 6–8, 2025, Proceedings, Part II / / edited by Yiliu Paul Tu, Maomao Chi
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Springer, , 2025
ISBN	3-031-94187-X
Edizione	[1st ed. 2025.]
Descrizione fisica	1 online resource (609 pages)
Collana	Lecture Notes in Business Information Processing, , 1865-1356 ; ; 550
Altri autori (Persone)	ChiMaomao
Disciplina	381.142
Soggetti	Electronic commerce Information technology - Management Business information services e-Commerce and e-Business Computer Application in Administrative Data Processing IT in Business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	The three-volume set LNBIP 549 - 551 constitutes the refereed proceedings of the 24th Wuhan International Conference on E-Business, WHICEB 2025, which was held in Guangzhou, China, during June 6-8, 2025. The total of 92 papers included in the proceedings was carefully reviewed and selected from 324 submissions. The papers have been organized in topical sections as follows: Part II: Digital Technologies for Sustainable Development; Disruptive Technologies and Digital Transformation; E-business Strategy and Online Marketing; Emerging e-Commerce Initiatives Enables by Advanced Technologies; Engaging Technologies.