

1. Record Nr.	UNINA9911009339103321
Autore	Usadolo Sam Erevbenagie
Titolo	Organisational Behaviour, Communication, and Digitalisation in a Changing World // edited by Sam Erevbenagie Usadolo, Queen Emwenkeke Usadolo, Blessing Makwambeni
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Palgrave Macmillan, , 2025
ISBN	3-031-87417-X
Edizione	[1st ed. 2025.]
Descrizione fisica	1 online resource (209 pages)
Altri autori (Persone)	UsadoloQueen Emwenkeke MakwambeniBlessing
Disciplina	302.35
Soggetti	Communication in organizations Communication Psychology, Industrial Organizational and Strategic Communication Media and Communication Work and Organizational Psychology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 01: Introduction: Organisational Behaviour, Communication and Digital Transformation: Advancing Employee Engagement, Agility, and Retention in Evolving Work Environments -- Chapter 02: New opportunities for connection: Managing employee-organisation relationships in the metaverse -- Chapter 03: The Role of Digital Technologies in Organisational Development to Drive Digital Transformation on Employee Agility -- Chapter 04: Redefining Organisational Behaviour in South African Institutions of Higher Learning: A Theoretical Perspective -- Chapter 05: Navigating Change with Communication in an Organisation/Higher Education -- Chapter 06: The Link between Organisational Communication and Organisational Behaviour -- Chapter 07: Understanding the link between Communication, Participative Leadership and Agricultural Extension Officer Workplace Engagement -- Chapter 08: The Strategic Role of Job Satisfaction and Commitment in Enhancing the Relationship

between Perceived Organisational Support and Volunteers' Intention to Stay -- Chapter 09: Employers' perspective of Technical Vocational Education and Training (TVET) college graduates' sustainable employability: Exploring the South African Wholesale and Retail Sector -- Chapter 10: Total Quality Management in Broadcasting in Nigeria.

---

## Sommario/riassunto

This book brings together leading scholars and practitioners in organizational behavior and communication to explore the complex relationship between employees and their organisations and the associated workplace outcomes. This comprehensive volume provides insights, theories, and practical strategies to understand and address the multifaceted nature of organisational dynamics in the face of constant and accelerated change. The first section of the book delves into the theoretical foundations of organisational behaviour. Some of the contributors in this section offer a comprehensive analysis of the socio-cultural and psychological aspects that influence individual behaviour within organisations. Building upon this foundation, the subsequent sections of the book examine various dimensions of organisational behaviour, including leadership, teamwork, diversity, and conflict resolution. One of the focuses of this edited volume is the examination of emerging technologies and their effects on the operation of organisations. Hence, some of the chapters examine the management of employee-organisations using digital platforms and explore employee engagement, collaboration, the effect of organisational support, supervisor support, or lack thereof. By delving into the role of digital technologies in the context of a changing world, the book offers valuable insights into the development of contemporary organisations, especially how technology is leveraged to foster a sense of connectivity in dispersed work environments.

Sam Erevbenagie Usadolo is a senior lecturer, course coordinator and research coordinator in the English and Communication Programme at the Durban University of Technology in South Africa. He holds a PhD from the University of Fort Hare, South Africa. He currently teaches Communication courses and supervises master's and PhD students.

Queen Usadolo is a senior lecturer in the School of Industrial Psychology and Human Resource Management at the North-West University, Vaal Tringle Campus. She holds a PhD from Southern Cross University, Australia.

Blessing Makwambeni is a senior lecturer and postgraduate co-ordinator in the Department of Media and Communication at the Cape Peninsula University of Technology in South Africa. He holds a PhD in Communication from the University of Fort Hare, South Africa and has previously taught Media Studies at the National University of Science and Technology in Zimbabwe and the University of Fort Hare in South Africa.

---