

1. Record Nr.	UNINA9911009335103321
Autore	Tu Yiliu Paul
Titolo	E-Business. Generative Artificial Intelligence and Management Transformation : 24th Wuhan International Conference on E-business, WHICEB 2025, Guangzhou, China, June 6–8, 2025, Proceedings, Part I / / edited by Yiliu Paul Tu, Maomao Chi
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Springer, , 2025
ISBN	3-031-94184-5
Edizione	[1st ed. 2025.]
Descrizione fisica	1 online resource (563 pages)
Collana	Lecture Notes in Business Information Processing, , 1865-1356 ; ; 549
Altri autori (Persone)	ChiMaomao
Disciplina	381.142
Soggetti	Electronic commerce Information technology - Management Business information services e-Commerce and e-Business Computer Application in Administrative Data Processing IT in Business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	The three-volume set LNBIP 549 - 551 constitutes the refereed proceedings of the 24th Wuhan International Conference on E-Business, WHICEB 2025, which was held in Guangzhou, China, during June 6-8, 2025. The total of 92 papers included in the proceedings was carefully reviewed and selected from 324 submissions. The papers have been organized in topical sections as follows: Part I: Artificial Intelligence and New Ways of Working; Conversational Artificial Intelligence and Information Behavior; Data Analytics and Digital Governance; Data Intelligence and Social Computing on Digital Platforms; Digital Enablement and Digital Governance; Digital Innovation and Social Impact.