

1. Record Nr.	UNINA9911009235103321
Autore	Argenti Paul A.
Titolo	Corporate responsibility // Paul A. Argenti, The Tuck School of Business at Dartmouth College
Pubbl/distr/stampa	Los Angeles : , : SAGE, , [2016]
ISBN	9781483383118 1483383113 9781483383095 1483383091 9781483383125 1483383121 9781483396668 1483396665
Descrizione fisica	1 online resource (388 pages) : illustrations
Disciplina	658.4/08
Soggetti	Social responsibility of business Corporate governance Business ethics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Sommario/riassunto	"This is the cutting-edge textbook on a managerial approach to corporate responsibility. Students and executives will benefit a great deal by studying the cases and best practices that are here. It's a terrific book." --Ed Freeman, Elis and Signe Olsson Professor of Business Administration, Darden School of Business, University of Virginia Corporate Responsibility offers a concise and comprehensive introduction to the functional area of corporate responsibility. Readers will learn how corporate responsibility is good for business and how leaders balance their organization--s needs with responsibilities to key constituencies in society. Author Paul A. Argenti engages students with new and compelling cases by focusing on the social, reputational, or

environmental consequences of corporate activities. Students will learn how to make difficult choices, promote responsible behavior within ...
