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Nota di contenuto	Cover -- Title -- Copyright -- End User License Agreement -- Contents -- Foreword -- Preface -- Revealing the Metaverse: Investigating the Convergence of Virtual and Physical Worlds -- INTRODUCTION -- METAVERSE: THE IMPACT ON SOCIETY AND CULTURE -- • Roblox -- • Fortnite -- • Minecraft -- • Decentraland -- • Wave XR -- METAVERSE FOR EDUCATION -- • Virtual Classrooms -- • Collaborative Learning -- • Access to Resources -- • Global Reach -- • Immersive Learning -- METAVERSE FOR BUSINESS -- • Virtual Commerce -- • Collaboration and Communication -- • Marketing and Advertising -- • Innovation and Creativity -- • Customer Engagement -- METAVERSE AND CULTURE -- • New Forms of Expression -- • Cultural Exchange
Sommario/riassunto	Exploring the Virtual World: Understanding the Metaverse, Conceptual Insights into Virtual Economies and Digital Assets, Navigating Virtual Currencies and Blockchain Technology, Transformative Potential of the Metaverse for Internet Users, Comprehensive Guide to Metaverse Use Cases and Applications, Unraveling the Complexity of Virtual Economies, Integration of Blockchain Technology in the Metaverse, Role of Non-Fungible Tokens (NFTs) in Digital Ecosystems, Shaping Online Businesses and Social Interaction in the Metaverse, Essential Reading

for Business and Digital Marketing Professionals, Demystifying the Metaverse: Insights for Beginners and Professionals, Examples of Popular Metaverse Apps and Platforms, Understanding Virtual Economies and Their Impact on Online Interactions, Bridging Virtual and Physical Experiences with Blockchain Technology, Evolution of Virtual Currencies and Digital Assets, Deep Dive into Non-Fungible Tokens (NFTs) and Their Significance, Practical Applications of the Metaverse in Business and Marketing, Unlocking Opportunities in the Virtual Realm: A Comprehensive Guide, Insights into the Future of Online Commerce and Social Engagement, Essential Reading for Anyone Interested in the Future of the Internet.
