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	Sommario/riassunto	Edward Poll's 'Attorney and Law Firm Guide to the Business of Law' offers comprehensive guidance on the business side of running a legal practice. The book emphasizes the importance of planning and operating for survival and growth, providing practical strategies for creating business plans, marketing, financial management, and client relations. It is designed for solo practitioners and small law firms,

aiming to enhance their business acumen. The author, with a background in law and business, focuses on building competencies in marketing, technical skills, and financial management. The book serves as an educational resource, guiding legal professionals in effectively managing and growing their practices.