

1. Record Nr.	UNINA9911008972603321
Titolo	Handbook of program development for health behavior research & practice // Steve Sussman, editor
Pubbl/distr/stampa	Thousand Oaks, Calif, : Sage Publications, c2001
ISBN	9781412991445 (ebook) : 9781412991445 1412991447 9781452261874 1452261873
Descrizione fisica	1 online resource (xix, 564 p.) : ill
Altri autori (Persone)	SussmanSteven Yale
Disciplina	613
Soggetti	Health promotion Health behavior - Research Health education Health Promotion - methods Health Promotion - standards Evaluation Studies as Topic Health Behavior Research Design Health Education Health Promotion
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	""Cover""; ""Contents""; ""Foreword""; ""Preface""; ""Acknowledgments""; ""Part I - Rationale for a Handbook of Program Development""; ""Chapter 1 - Rationale for Program Development Methods""; ""Why a Science of Health Behavior Program Development Is Important""; ""History of Behavioral Health and Program Development""; ""An Overview of Program Development""; ""Issues for Implementation""; ""General Discussion""; ""Commentary""; ""Chapter 2 - Case Study 1 Implementing Program Development in a State or Local Health Department: A Smoking Prevention Media Campaign Example""

""Using the Chain Model"""; ""Conclusions""; ""Chapter 3 - Identifying and Overcoming Barriers to Empirically Based Health Behavior Program Planning""; ""Health Promotion: Promise and Undocumented Performance""; ""Barriers to Empirically Based Health Behavior Program Development""; ""Overcoming Barriers to Empirical Program Development""; ""Conclusions""; ""Commentary 1""; ""Commentary 2""; ""Part II - The Connection Between Theory and Activity Pooling""; ""Chapter 4 - Praxis in Health Behavior Program Development""; ""Definitions""; ""Levels of Theory and Levels of Measurement""; ""How Does Theory Suggest Program Ideas?""; ""Why Do Applied Professionals Provide Only Lip Service to Theory?""; ""Why Is Theory Important for Health Behavior Program Development?""; ""Criteria for Theory Development or Selection""; ""Tying Theory Into Specific Health Areas: Linking Theory With Health Problems""; ""Tying Theory Into Specific Health Areas: Measures and Activities""; ""Discussion""; ""Commentary""; ""Chapter 5 - Case Study 2 Implicit Cognition Theory in Drug Use and Driving-Under-the-Influence Interventions""; ""Principles of Memory Association Applicable to Interventions and Their Evaluation""; ""A Specific Application of Theory in Booster Programming""; ""Summary and Implications""; ""Chapter 6 - Choosing Assessment Studies to Clarify Theory-Based Program Ideas""; ""Conceptual Issues: The Importance of Etiological Research""; ""Questions of Inquiry for Designing an Assessment Study""; ""The Dimensions of an Assessment Study""; ""Pooling Multiple Sources of Information""; ""Decision Criteria When Selecting Assessment Studies for Review""; ""Conclusions""; ""Commentary""; ""Chapter 7 - Pooling Information About Prior Interventions: A New Program Planning Tool""; ""Why Pooling Information About Interventions Is Important""; ""Planning Your Search for Other Interventions""; ""Sources of Information About Other Programs""; ""Conducting Your Search""; ""Reviewing Your Pool of Information About Other Programs""; ""Conclusions: Making Your Intervention Available to Others""; ""Commentary 1""; ""Commentary 2""; ""Chapter 8 - Case Study 3 The Program Archive on Sexuality, Health, and Adolescence (PASHA): A Study of Activity Warehousing""; ""Goals of the PASHA Project""; ""Conclusions""

Sommario/riassunto

This comprehensive guide to researching, developing and implementing health behaviour interventions is illustrated throughout with case studies.
