Record Nr. UNINA9911008931603321 Autore Soares Kristie Titolo Playful Protest: The Political Work of Joy in Latinx Media Pubbl/distr/stampa Champaign:,: University of Illinois Press,, 2023 ©2023 **ISBN** 9780252054815 0252054814 Edizione [1st ed.] Descrizione fisica 1 online resource (321 pages) Collana Feminist Media Studies Disciplina 302.2308968073 Soggetti Mass media and culture Hispanic Americans - Politics and government Hispanic Americans and mass media Joy - Political aspects Mass media and culture - United States **United States** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di contenuto Introduction: Dancing in My Parents' Living Room and Other Stories about Joy -- Gozando: Gendered Discourses of Pleasure in Early Salsa -- Precise Joy: The Gendered Performance of Affect in the Young Lords Party -- Choteo and the Family Sitcom: Poking Fun at Cuban Masculinities in Que Pasa U.S.A.? -- Dancing with Death: Celia Cruz's Azucar and Queer of Color Survival -- Dale: Queer Racialized Excess in Pitbull's Miami -- Coda: Politicized Silliness in a Time of Crisis: Notes on Representative Alexandria Ocasio-Cortez. "Joy is a politicized form of pleasure that goes beyond gratification to Sommario/riassunto challenge norms of gender, sexuality, race, and class. Kristie Soares focuses on the diasporic media of Puerto Rico and Cuba to examine how music, public activist demonstrations, social media, sitcoms, and other areas of culture resist the dominant stories told about Latinx joy. As she shows, Latinx creators compose versions of joy central to social and political struggle and at odds with colonialist and imperialist

narratives that equate joy with political docility and a lack of

intelligence. Soares builds her analysis around chapters that delve into gozando in salsa music, precise joy among the New Young Lords Party, choteo in the comedy Que Pasa U.S.A.?, azucar in the life and death of Celia Cruz, dale as Pitbull's signature affect, and Alexandria Ocasio-Cortez's use of silliness to take seriously political violence"--