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Sommario/riassunto	This book is a compilation of research and presentations from the 8th Argentine Congress on Color (ArgenColor 2006), focusing on the interdisciplinary applications of color in architecture, urban design, graphic design, industrial design, arts, and cultural studies. Edited by José Luis Caivano and Mabel Amanda López, the publication includes 26 selected works that explore topics such as chromatic strategies for urban sustainability, the role of color in social housing, and historical analyses of color use in art and design. The book also delves into the cultural and environmental implications of color and features contributions from participants across seven countries. It is intended for professionals, researchers, and academics in architecture, design, visual arts, and cultural studies, offering insights into the evolving role of color in these fields.