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Nota di contenuto	Cover; Contents; Preface; About the Editors; Part I: History of Psychology; 1 - Psychology Before 1900; 2 - Psychology in the 20th Century; 3 - Psychology Into the 21st Century; 4 - Women and Minorities in Psychology; 5 - Conducting Research on the History of Psychology; Part II: Basic Research Methodology and Analytic Techniques; 6 - Statistical Techniques and Analysis; 7 - Validity; 8 - Nonexperimental Research Methods; 9 - Experimental Designs; 10 - Single-Subject Designs; 11 - Qualitative Research; 12 - Ethics of Psychological Research; Part III: Neuroscience; 13 - Biological Psychology 14 - Neurotransmission15 - Traditional Neuroscience Research Methods; 16 - Imaging Techniques for the Localization of Brain Function; 17 - Drugs and Behavior; 18 - Behavioral Pharmacology; Part IV: Sensory Processes and Perception; 19 - Sensation; 20 - Psychophysics; 21 - States of Consciousness; 22 - Taste; 23 - Vision; 24 - Olfaction; 25 - Audition; 26 - Somatosensory Systems; 27 - Perception; Part V: Evolution and Behavior; 28 - Evolutionary

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Sommario/riassunto

Via 100 entries or 'mini-chapters', this two-volume set provides an authoritative reference source that serve students research needs. It highlights the most important topics, issues, questions and debates any psychology student ought to have mastered for effectiveness in the 21st century.
