1.	Record Nr.	UNINA9911007489103321
	Autore	Kodama Mitsuru
	Titolo	Developing Knowledge Convergence Through Collective Phronesis / / by Mitsuru Kodama
	Pubbl/distr/stampa	Singapore : , : Springer Nature Singapore : , : Imprint : Palgrave Macmillan, , 2025
	ISBN	981-9644-03-8
	Edizione	[1st ed. 2025.]
	Descrizione fisica	1 online resource (330 pages)
	Disciplina	658.4062
	Soggetti	Technological innovations Economic development Innovation and Technology Management Economic Development, Innovation and Growth Economics of Innovation
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Nota di contenuto	Chapter 1: Acquiring Collective Phronesis in the Era of Convergence- Chapter 2: Boundaries Innovation through the Creation of Boundaries Knowledge and Convergence Knowledge - Case studies on Apple, P&G, and NTT DOCOMO -- Chapter 3: Creating dynamic fractal organization through collective phronesis by Apple -- Chapter 4: Innovation by Technology Convergence through High-End Disruption by Cisco, Microsoft and Zoom -- Chapter 5: Creative New Product Development in Semiconductor Industry- Case Studies of Qualcomm, TSMC and NVIDIA -- Chapter 6: New Knowledge Creation through Technology Convergence- Case Studies of Toyota and Panasonic -- Chapter 7: Holistic Leadership and Dynamic Fractal Organizations to bring about Collective Phronesis- Comparative Case Studies -- Chapter 8: Building Communities through Holistic Leadership for Sustainable Innovation.
	Sommario/riassunto	This book explores the concept of collective phronesis- a holistic leadership of organizational innovation that drives companies such as Apple, TSMC and NVIDIA. How can a company attain 'dynamic fractal organization' such that it is capable of driving many different sorts of

innovations simultaneously? Capitalizing on new thinking about technology from the high-tech industry, this book will interest businesspeople, scholars of innovation economics, and more. Dr. Mitsuru Kodama is Professor of Entrepreneurship and Media Innovation in the Faculty of Humanities and Social Sciences at Jissen Women's University, and Professor Emeritus at Nihon University. He has published 19 books in English – including Collaborative Dynamic Capabilities for Service Innovation (Palgrave Macmillan, 2018), Competing Through ICT Capability (Palgrave Macmillan, 2012), – and articles in several international scholarly journals. Prior to working in academia, he was working as a project leader at NTT and NTT DoCoMo for around 20 years. In 2003 he received an R&D 100 Award in R&D Magazine in US. .