Record Nr. UNINA9911007470003321 Autore Dana Leo Paul Titolo Entrepreneurship in India's Unorganized Sector: Challenges and Opportunities / / edited by Leo-Paul Dana, Naman Sharma Singapore:,: Springer Nature Singapore:,: Imprint: Springer,, 2025 Pubbl/distr/stampa 981-9643-13-9 **ISBN** Edizione [1st ed. 2025.] Descrizione fisica 1 online resource (355 pages) Collana India Studies in Business and Economics, , 2198-0020 Altri autori (Persone) SharmaNaman 658.421 Disciplina Soggetti Entrepreneurship New business enterprises Technological innovations Development economics Business Asia Strategic planning Leadership Economics of Innovation **Development Economics Asian Business Business Strategy and Leadership** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Chapter 1: Introduction: Unraveling Entrepreneurship in India's Nota di contenuto Unorganized Sector -- Chapter 2: Theoretical Foundations: Interdisciplinary Insights into Unorganized Entrepreneurship -- Chapter 3: Small Businesses and Economic Dynamics in India: A Macroscopic View -- Chapter 4: Hidden Opportunities: Case Studies Unveiling Entrepreneurial Success in the Unorganized Sector -- Chapter 5: Empowering Strategies: Fostering Inclusive Entrepreneurship in India --Chapter 6: Development Studies Perspectives: Unraveling the Socio-

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Analysis of Challenges Faced by Entrepreneurs -- Chapter 9: Data-Driven Narratives: Insights from Interviews and Statistical Analysis -- Chapter 10: Distinct Characteristics: Understanding the Diverse Entrepreneurial Landscape in India -- Chapter 11: Unique Challenges Faced by Unorganized Sector Entrepreneurs: An In-depth Examination -- Chapter 12: Contributions to the Economy: Quantifying the Impact of Unorganized Entrepreneurship -- Chapter 13: Towards Sustainability: Strategies for Driving Inclusive Entrepreneurship in India -- Chapter 14: Charting the Future of Unorganized Sector Entrepreneurship.

Sommario/riassunto

This book offers a comprehensive examination of entrepreneurship in India's unorganized sector, shedding light on the hidden opportunities and challenges that exist within this vibrant and dynamic part of the economy. Drawing on interdisciplinary insights from entrepreneurship studies, development studies, small businesses and economics, this book provides a deep understanding of the entrepreneurial landscape in the Indian context and explores strategies for empowering entrepreneurs in the unorganized sector. Through case studies, interviews, and data analysis, it uncovers the distinct characteristics, resource constraints, and unique challenges faced by entrepreneurs in this sector, while also showcasing their innovation, resilience, and contributions to the economy. This book serves as a valuable resource for researchers interested in driving inclusive and sustainable entrepreneurship in India's unorganized sector.