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Nota di contenuto	Appraising management performance: The bubble management approach -- About the Authors -- Table of Contents -- Index of Case Studies -- Preface -- List of Figures -- Notes -- Table of Contents -- 1. Why Appraising Management Performance Needs a New Approach -- 2. Setting Goals -- 3. Monitoring Goals -- 4. Overview of Value- Based Risk Management* -- 5. The Bubble Management Approach -- 6. Applying The Bubble Management Approach to Production Companies -- 7. Applying Bubble Management Approach to Service Companies -- 8. Applying Bubble Management Approach to Not-For-Profit Organizations -- 9. Getting Your Organization Goals-Oriented -- Appendix Glossary of Financial Terms -- Appendix A: Glossary of Financial Terms -- Index
Sommario/riassunto	This is the only reference of its kind that addresses the use of probability theory to quantify the management appraisal process. Using

Value-Based Risk Management (VBRM), it illustrates how management executives set quantitative goals and monitor the goals using tactical plans and unique control charts.
