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Titolo	Social and Community Entrepreneurship : Developing Digital Capacities // by Vanessa Ratten
Pubbl/distr/stampa	Singapore : , : Springer Nature Singapore : , : Imprint : Springer, , 2025
ISBN	981-9656-86-9
Edizione	[1st ed. 2025.]
Descrizione fisica	1 online resource (105 pages)
Disciplina	658.421
Soggetti	Entrepreneurship New business enterprises Technological innovations International business enterprises Industries Management Marketing Innovation and Technology Management International Business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Social entrepreneurial action and behaviour -- Social marketing in social entrepreneurship -- Social entrepreneurship value collaboration and ecosystems -- Social entrepreneurship passion alertness and serendipity -- Social entrepreneurship and leadership -- Diversity in social entrepreneurship -- Service innovation open innovation and social entrepreneurship -- Creative and artisan social entrepreneurship.
Sommario/riassunto	This book focuses on both social and community developments within an entrepreneurship perspective, thereby highlighting the need to foster public and non-profit initiatives that combine with financial needs. Social and community entrepreneurship is a distinct form of entrepreneurship that combines profit and non-profit initiatives. This book helps to encourage social and community enterprises to integrate digital capabilities. Specific business examples of social digital

enterprises will be discussed in the textbook together with community-led initiatives.

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