

1. Record Nr.	UNINA9911007350503321
Titolo	HCI in Business, Government and Organizations : 12th International Conference, HCIBGO 2025, Held as Part of the 27th HCI International Conference, HCII 2025, Gothenburg, Sweden, June 22–27, 2025, Proceedings, Part I // edited by Keng Leng Siau, Fiona Fui-Hoon Nah
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Springer, , 2025
ISBN	3-031-92823-7
Edizione	[1st ed. 2025.]
Descrizione fisica	1 online resource (XXIV, 397 p. 154 illus., 115 illus. in color.)
Collana	Lecture Notes in Computer Science, , 1611-3349 ; ; 15804
Disciplina	371.334
Soggetti	Education - Data processing Computer networks Computer systems Electronic commerce Machine learning User interfaces (Computer systems) Human-computer interaction Computers and Education Computer Communication Networks Computer System Implementation e-Commerce and e-Business Machine Learning User Interfaces and Human Computer Interaction
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	User Experience, Design, and Digital Engagement -- From Residents to Tourists: Influence of Online Review Negativity Dominance on Tourism Public Opinion. -- Apology or Gratitude: The Impact of Verbal Recovery Strategies of AI-Powered Virtual Tourism Assistants on Tourists' Post-Recovery Satisfaction. -- Enhancing the Omnichannel Retailing Customer Experience in the Pre-Purchase Phase: Evaluation and Improvement of a Digital Grocery Brochure. -- Investigating Users' Responses to Blurred Boundary Advertisements in Short Video

Websites. -- RoBuddy – an Innovative Research Project on AI in Office Environments. -- A Method of Assembly Guidance Information Delivery in Augmented Reality Considering Users' Proficiency Levels. Artificial Intelligence in Digital Transformation and Business Processes -- Once More with (the Right) Feeling: How Historical Fiction Writing Processes of Character Design, Plot Outline, and Context Checking Are Affected by Co-Writing with ChatGPT. -- Using CNN Models to Predict the Future Trends of Listed Stocks on the Taiwan Stock Exchange. -- Integrating AI-Driven Personas and Procedural Visualization for Complete Communities Design and Urban Planning for Large-scale Urban Development. -- Generative AI & Changing Work: Systematic Review of Practitioner-led Work Transformations through the Lens of Job Crafting. -- Follow My Logic: Generative AI Workflows in Designing for Serious Table-top Games. -- AI Integration in ERP Systems: Optimizing Knowledge Management and Business Process Re-engineering for Strategic Outcomes. -- Rethink the Way of Conducting Research: It is Time to Change to the Artificial Intelligence Era for Reliable Outcomes. -- Augmenting Student Startups' Customer Validation Efforts Through Adaptive Coaching Using Large Language Models. -- Skilled Labour Shortage and Artificial Intelligence: Challenges and Opportunities for the Regional Labor Market. -- LLM-assisted Collaborative Change Specification of Industrial Control Software. -- Seeing Through the Blind Box: Enhancing POP Toy Satisfaction and Word-of-Mouth via AIGC Design and Innovative Sales Mechanisms. Social Media and Market Insights -- Why Do Influential Consumers Share Product Insights on Social Media? A Use and Gratification Theory Perspective. -- ChatGPT and Financial Investing: The Advantages, the Disadvantages, and the Perils. -- Blockchain in Digital Financial Services: Users' Perception in Bangladesh. -- Predicting US 10-Year Treasury Bond Yields Using Machine Learning Models. -- The Interactive Brand Experience Design of "YUSHU" Studio in the Context of New Media. -- Impact of Time Preferences on Peer-to-Peer Insurance Service. -- Exploring How Muddled Information Needs Influence Learning Outcomes. -- Reducing the Risk of Perceived Overload and Fatigue on Social Media: The Role of Cognitive Social Media Literacy. .

Sommario/riassunto

This two-volume set of HCIBGO 2025 constitutes the refereed proceedings of the 12th International Conference on HCI in Business, Government and Organizations, held as part of the 27th International Conference, HCI International 2025, which took place in Gothenburg, Sweden, during June 22–27, 2025. Two volumes of the HCII 2025 proceedings are dedicated to this year's edition of the HCIBGO conference. The first volume covers topics related to User Experience, Design, and Digital Engagement; Artificial Intelligence in Digital Transformation and Business Processes; and Social Media and Market Insights. The second volume focuses on topics related to Roles, Skills, and Technology Adoption in Modern Workplaces; and Collaboration, Communication, and Work Dynamics. .
