

1. Record Nr.	UNINA9911006904703321
Autore	Riskin Joseph
Titolo	Electrocorrosion and protection of metals : general approach with particular consideration to electrochemical plants / / Joseph Riskin
Pubbl/distr/stampa	Amsterdam ; ; Boston, : Elsevier, 2008
ISBN	0-08-093300-9 1-282-71163-6
Edizione	[1st ed.]
Descrizione fisica	1 online resource (249 p.)
Classificazione	UQ 7500
Disciplina	620.1/623
Soggetti	Corrosion and anti-corrosives Electrolytic corrosion
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Sommario/riassunto	Electrocorrosion, the corrosion of metallic constructions by external currents, is the most significant factor in conductive aggressive environments. Corrosion of underground and underwater metal constructions by stray currents has been comprehensively studied in the past decades and is considered here only in the form of a review. The primary attention is on corrosion, by external anodic (mainly) and cathodic currents, of metal constructions in the highly aggressive environments typical for electrochemical plants, where penetration of the external currents (leakage currents) from the electrolytic baths into metal constructions is unavoidable. A new approach to the problem of electrocorrosion protection of passive structural metals is considered in this book, keeping the metals attacked by external currents in the boundaries of their passive field. The systems, developed in accordance with this approach, are based on the modification of existing and elaboration of new methods of electrocorrosion protection. These systems take into account corrosion and electrochemical characteristics of the aggressive media (redox potential, conductivity etc.) and of the passive metal (corrosion and activation potentials, current density in a passive state, etc) as well as the sizes and distribution character of the external currents. The book covers analysis of leakage current

distributions in electrochemical plants, their influence, methods to estimate corrosion stability of metallic structures subject to external currents and presents many concrete examples of the successful introduction of corrosion protection systems in operating plants.

2. Record Nr.	UNINA9910733720303321
Autore	Mazzarol Tim <1957->
Titolo	Commercialisation and Innovation Strategy in Small Firms : Learning to Manage Uncertainty / / by Tim Mazzarol, Sophie Reboud, Delwyn Clark, Monique Moore, Peter Malone, Geoffrey N. Soutar
Pubbl/distr/stampa	Singapore : , : Springer Nature Singapore : , : Imprint : Springer, , 2022
ISBN	981-19-2651-4
Edizione	[1st ed. 2022.]
Descrizione fisica	1 online resource (506 pages)
Disciplina	658.022
Soggetti	Business Management science Entrepreneurship New business enterprises Management Business and Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Chapter 1. Innovation and Commercialisation in Small Firms -- Chapter 2. Conceptual Foundations of the Book -- Chapter 3. The Decision to Innovate -- Chapter 4. Screening Opportunities -- Chapter 5. The Business Model and Innovation Strategy -- Chapter 6. Managing Uncertainty -- Chapter 7. Building Capabilities -- Chapter 8. Strategic Alliances for Commercialisation -- Chapter 9. Creating Isolating Mechanisms -- Chapter 10. Conclusions and Lessons Learnt.
Sommario/riassunto	This book focuses on the process of commercialisation and innovation management in small firms. Although commercialisation and new product development (NPD) has been covered quite extensively, relatively little attention has been given to how small-to-medium

enterprises (SMEs) engage with these issues. The book explores this topic in depth, taking a close look at the reasons why decisions are made and mapping this behaviour against established theories and “best practice” models of NPD and commercialisation. The book uses case studies to analyse the relationship between entrepreneurial decision- making and commercialisation, and investigates how and why NPD and commercialisation decisions are made, which offers valuable insights from both a theoretical and applied perspective.
