1. Record Nr. UNINA9911006901203321 Autore Marr Bernard Titolo Tech Trends of the 4th Industrial Revolution / / Bernard Marr Pubbl/distr/stampa West Sussex, United Kingdom, : , : John Wiley & Sons Ltd, , 2020 **ISBN** 9781523147335 1523147334 9781683926863 1683926862 Descrizione fisica 1 online resource (297 pages) Disciplina 338.064 Soggetti Technological innovations Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di contenuto 1: Platform Business as a Business Revolution -- 2: Internet of Things -- 3: Cloud Computing -- 4: Big Data -- 5: Artificial Intelligence and Machine Learning -- 6: Virtual and Augmented Reality -- 7: Blockchain -- 8: Robotics and Automation -- Index. "Technology Trends in Practice features real world existing and Sommario/riassunto upcoming technology trends, and explains how these can be successfully integrated into businesses for business growth & success. Best-selling author and renowned futurist Bernard Marr reveals how technology continues to provide innovative solutions to businesses of all sizes, sectors and industries. This engaging and topical book explores a wide range of technology trends and the companies at the forefront of new and emerging technologies. In this book, you will explore: Artificial intelligence (Machine and deep learning) 3D printing & additive manufacturing Genomics and gene editing Extended reality (augmented, virtual and mixed)".