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Nota di contenuto	Pt. 1. Practical rheology -- pt. 2. Commercially available rheology modifiers -- pt. 3. Selecting the best candidates -- pt. 4. Formulary.
Sommario/riassunto	This is the first single-volume handbook with the information a researcher needs to select the best rheology modifiers for his/her project. Information on 20 different types of rheology modifiers manufactured by 26 companies worldwide is described. These range from Acrylic Polymers to Xanthan Gum. This handbook was written because, in the authors' experience, the selection of a rheology modifier for specific applications is an arduous task. It requires researching the technical literature of numerous suppliers, contacting them for current information and recommendations, and paring the list of