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Autore	Simmonds Peter
Titolo	ASHRAE design guide for tall, supertall, and megatall building systems
Pubbl/distr/stampa	[Place of publication not identified], : ASHRAE, 2015
ISBN	1-939200-24-5 1-68015-794-9
Disciplina	720/.483
Soggetti	Tall buildings - Design and construction Megastructures - Design and construction Building, Iron and steel Civil Engineering Civil & Environmental Engineering Engineering & Applied Sciences
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Sommario/riassunto	"The ASHRAE Design Guide for Tall, Supertall, and Megatall Building Systems is concerned with HVAC, design, maintenance, and other factors for buildings 300 feet (91 m) or higher. The guide details the problems and possible solutions for tall, supertall, and megatall buildings"--

2. Record Nr.	UNINA9910483778203321
Autore	Quirk Thomas J.
Titolo	Excel 2019 for Marketing Statistics : A Guide to Solving Practical Problems // by Thomas J. Quirk, Eric Rhiney
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2021
ISBN	9783030627812 3030627810
Edizione	[2nd ed. 2021.]
Descrizione fisica	1 online resource (xix, 238 pages) : illustrations
Collana	Excel for Statistics, , 2570-4613
Disciplina	005.369
Soggetti	Statistics Marketing Social sciences - Data processing Statistical Theory and Methods Computer Application in Social and Behavioral Sciences Màrqueting Estadística matemàtica Llibres electrònics
Lingua di pubblicazione	Inglese
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Livello bibliografico	Monografia
Nota di contenuto	Preface -- Acknowledgements -- 1 Sample Size, Mean, Standard Deviation, and Standard Error of the Mean -- 2 Random Number Generator -- 3 Confidence Interval About the Mean Using the TINV Function and Hypothesis Testing -- 4 One-Group t-Test for the Mean -- 5 Two-Group t-Test of the Difference of the Means for Independent Groups -- 6 Correlation and Simple Linear Regression -- 7 Multiple Correlation and Multiple Regression -- 8 One-Way Analysis of Variance (ANOVA) -- Appendix A: Answers to End-of-Chapter Practice Problems -- Appendix B: Practice Test -- Appendix C: Answers to Practice Test -- Appendix D: Statistical Formulas -- Appendix E: t-table -- Index.
Sommario/riassunto	This book shows the capabilities of Microsoft Excel in teaching marketing statistics effectively. It is a step-by-step, exercise-driven guide for students and practitioners who need to master Excel to solve practical marketing problems. If understanding statistics isn't your

strongest suit, you are not especially mathematically inclined, or if you are wary of computers, this is the right book for you. Excel, a widely available computer program for students and managers, is also an effective teaching and learning tool for quantitative analyses in marketing courses. Its powerful computational ability and graphical functions make learning statistics much easier than in years past. Excel 2019 for Marketing Statistics: A Guide to Solving Practical Problems capitalizes on these improvements by teaching students and managers how to apply Excel to statistical techniques necessary in their courses and work. In this new edition, each chapter explains statistical formulas and directs the reader to use Excel commands to solve specific, easy-to-understand marketing problems. Practice problems are provided at the end of each chapter with their solutions in an appendix. Separately, there is a full practice test (with answers in an appendix) that allows readers to test what they have learned.
