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Autore	Flick Ernest W
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INDUSTRIES, INC""; ""POLYESTHER CORP""; ""PPG/MAZER CHEMICALS""; ""PROCTER & GAMBLE""; ""PROTAMEEN CHEMICALS INC""; ""QUANTUM CHEMICAL CORP""; ""QUEST INTERNATIONAL""; ""REWO""; ""RHEOX, INC""; ""RHONE POULENC""; ""ROCHE CHEMICAL DIVISION""; ""ROHM AND HAAS""; ""SANDOZ CHEMICALS CORP""; ""SCHER CHEMICALS, INC""; ""SCHWEIZERHALL, INC""; ""SHELL CHEMICAL CO""; ""SHEREX CHEMICAL CO""; ""SONNEBORN OIVISION"" ""STEPAN CO"" ""SUTTON LABORATORIES, INC""; ""TIC GUMS, INC""; ""TRI-K INDUSTRIES, INC""; ""UNION CARBIDE CHEMICALS AND PLASTICS CO., INC""; ""R. T. VANDERBILT CO., INC""; ""VAN DYK""; ""WAITAKI INTERNATIONAL BIOSCIENCES""; ""WITCO""; ""ZSCHIMMER & SCHWARZ""; ""SUPPLIERS' ADDRESSES""; ""TRADE NAME INDEX""; ""Other Noyes Publications""

Sommario/riassunto

Describes about 4,000 cosmetics additives for industrial use, compiled from information from 84 manufacturers and distributors. The cosmetics and personal care products industry has a \$60 billion market worldwide, and future growth is expected. In the US the market breaks down roughly into: hair care, 20%; fragrances, 20%; skin care, 14%; makeup, 17%; deodorants and skin and body lotions, 10%; and oral care products, 10%. Growth is expected in products targeting ethnic markets and working women. The book lists the following product information, as available, in the manufacturer's own words: (1) Company name and product category, (2) Trade name and product number, (3) Product description. Also included are a Trade Name Index and a list of Suppliers' Addresses.
