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Altri autori (Persone)	AlstonRennie RaiaKelly
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Soggetti	Export marketing - Management Exports - United States - Management Export controls - United States Export marketing - United States - Management Imports - United States - Management Exports - Management - United States Export controls - Management - United States Export marketing - Management - United States Foreign trade promotion - Management - United States Imports - Management - United States International trade - Management
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Nota di contenuto	; Sect. 1. The global supply chain -- ; 1. Purchasing management skill sets in foreign markets -- ; 2. Freight, logistics, and specialized transportation issues for import/export managers -- ; 3. Risk management in international business -- ; 4. Technology in global trade -- ; 5. Global personnel development and structure -- ; 6. Developing resources in the import/export supply chain management -- ; 7. Free trade zones and bonded warehouses -- ; 8. Essential overview of import/export compliance and security management : post 9/11 -- ; Sect. 2. Export Operations -- ; 9. Export management : INCO

terms, documentation, compliance, operations, and export supply
chain skill sets -- ; Sect. 3. Import operations.
