

1. Record Nr.	UNISALENTO991001826959707536
Autore	Goeken, Johann
Titolo	Aelius Aristide et la rhétorique de l'hymne en prose / par Johann Goeken
Pubbl/distr/stampa	Turnhout : Brepols, 2011
ISBN	9782503541488
Descrizione fisica	708 p. ; 24 cm
Collana	Recherches sur les rhétoriques religieuses ; 15
Soggetti	Retorica - Storia Aristide, Publio Elio Aristide, Publio Elio
Lingua di pubblicazione	Francese Greco antico
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Bibliografia: p. 627-679. Indici

2. Record Nr.	UNINA9911004792703321
Autore	Wissinger Elizabeth
Titolo	This Year's Model : Fashion, Media, and the Making of Glamour / / Elizabeth Wissinger
Pubbl/distr/stampa	2015 New York, NY : , : New York University Press, , [2015] ©2015
ISBN	9781479864454 1479864455 9780814794197 081479419X
Descrizione fisica	1 online resource (372 p.)
Classificazione	SOC022000SOC032000
Disciplina	338.4774692
Soggetti	Models (Persons)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Contents -- Preface -- Acknowledgments -- Introduction: Glamour Labor -- 1. Supermodels of the World -- 2. The Runway -- 3. The Photo Shoot -- 4. Cover Girl -- 5. The Fashionable Ideal -- 6. The Job -- 7. Scouting -- 8. Black-Black-Black -- 9. Touch-Ups -- Conclusion: The Affective Turn -- Appendix A: Chronology of Modeling in the Media, 1980–2010 -- Notes -- Index -- About the Author
Sommario/riassunto	Over the last four decades, the fashion modeling industry has become a lightning rod for debates about Western beauty ideals, the sexual objectification of women, and consumer desire. Yet, fashion models still captivate, embodying all that is cool, glam, hip, and desirable. They are a fixture in tabloids, magazines, fashion blogs, and television. Why exactly are models so appealing? And how do these women succeed in so soundly holding our attention? In This Year's Model, Elizabeth Wissinger weaves together in-depth interviews and research at model castings, photo shoots, and runway shows to offer a glimpse into the life of the model throughout the 20th and 21st centuries. Once an ad hoc occupation, the "model life" now involves a great deal of physical

and virtual management of the body, or what Wissinger terms “glamour labor.” Wissinger argues that glamour labor—the specialized modeling work of self-styling, crafting a ‘look,’ and building an image—has been amplified by the rise of digital media, as new technologies make tinkering with the body’s form and image easy. Models can now present self-fashioning, self-surveillance, and self-branding as essential behaviors for anyone who is truly in the know and ‘in fashion.’ Countless regular people make it their mission to achieve this ideal, not realizing that technology is key to creating the unattainable standard of beauty the model upholds—and as Wissinger argues, this has been the case for decades, before Photoshop even existed. Both a vividly illustrated historical survey and an incisive critique of fashion media, *This Year’s Model* demonstrates the lasting cultural influence of this unique form of embodied labor.
