

1. Record Nr.	UNINA9911004782303321
Autore	Haddow George D
Titolo	Introduction to emergency management // George D. Haddow, Jane A. Bullock, Damon P. Coppola
Pubbl/distr/stampa	Burlington, MA, : Butterworth Heinemann, c2011
ISBN	1-282-88017-9 9786612880179 0-12-385908-5 1-85617-960-5
Edizione	[4th ed.]
Descrizione fisica	1 online resource (423 p.)
Altri autori (Persone)	BullockJane A CoppolaDamon P
Disciplina	363.34/80973 363.347 363.3480973
Soggetti	Emergency management Emergency management - United States Communication in management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [381]-386) and index.
Nota di contenuto	Front Cover; Introduction to Emergency Management; Copyright Page; Contents; Foreword; Acknowledgments; Introduction; 1. The Historical Context of Emergency Management; What You'll Learn; Introduction; Early History: 1800-1950; The Cold War and the Rise of Civil Defense: the 1950s; Changes to Emergency Management: the 1960s; The Call for a National Focus on Emergency Management: the 1970s; Civil Defense Reappears as Nuclear Attack Planning: the 1980s; An Agency in Trouble: 1989-1992; The Witt Revolution: 1993-2001; Terrorism: 2001; The Steps Leading to the Katrina Debacle Post-Katrina ChangesThe Future Environment of Emergency Management; Important Terms; Self-Check Questions; Out-of-Class Exercise; 2. Natural and Technological Hazards and Risk Assessment; What You Will Learn; Introduction; Natural Hazards; Technological Hazards; Chemical; Biological; Radiological; Nuclear; Hazards Risk Management; Risk Management Technology; Social and Economic Risk

Factors; Conclusion; Important Terms; Self-Check Questions; Out-of-Class Exercises; 3. The Disciplines of Emergency Management: Mitigation; What You'll Learn; Introduction; Mitigation Tools Hazard Identification and Mapping Impediments to Mitigation; Federal Mitigation Programs; The National Earthquake Hazard Reduction Program; Nonfederal Mitigation Grant Programs; Conclusion; Important Terms; Self-Check Questions; Out-of-Class Exercises; 4. The Disciplines of Emergency Management: Preparedness; What You'll Learn; Introduction; A Systems Approach: The Preparedness Cycle; Mitigation versus Preparedness; Preparedness: The Emergency Operations Plan; Education and Training Programs; Emergency Management Exercises; Evaluation and Improvement; Preparedness: A National Effort Preparedness Grant Programs Business Continuity Planning and Emergency Management; Conclusion; Important Terms; Self-Check Questions; Out-of-Class Exercises; 5. The Disciplines of Emergency Management: Communications; What You'll Learn; Introduction; The Mission; Audiences/Customers; Communicating in the Era of Homeland Security; Disaster Communications in a Changing Media World; Building an Effective Disaster Communications Capability in a Changing Media World; Creating Effective Disaster Communications; Conclusion; Important Terms; Self-Check Questions; Out-of-Class Exercises 6. The Disciplines of Emergency Management: Response What You'll Learn; Introduction; Local Response; State Response; Volunteer Group Response; Incident Command System; The Federal Response; Federal Assistance; Key Federal Response Officials; Other FEMA Response Resources; The Emergency Management Assistance Compact (EMAC); Conclusion; Important Terms; Self-Check Questions; Out-of-Class Exercises; 7. The Disciplines of Emergency Management: Recovery; What You'll Learn; Introduction; The National Response Framework for Disaster Recovery Operations; FEMA's Individual Assistance Recovery Programs FEMA's Public Assistance Grant Programs

Sommario/riassunto

Emergency management is a vibrant and growing field, driven by government spending in the wake of terrorist attacks and natural disasters and by private-sector hiring of risk managers and emergency planners. Practicing professionals need a book that provides a solid foundation in the principles of disaster planning, mitigation, response, communications, and recovery, and since 2003, Introduction to Emergency Management has led the market among introductory EM books. As climate change and development lead to more numerous and more costly disasters and as countries around the world con
