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Altri autori (Persone)	MorrisonRay (Ray E.) EricssonCarl
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Nota di contenuto	CONTENTS; Foreword; Acknowledgments; Chapter 1 A Company in Crisis; Chapter 2 The Company History; Chapter 3 Learning and the Organization; Chapter 4 Organizational Leadership; Chapter 5 Followership in the Company Culture; Chapter 6 Process and Engineering; Chapter 7 Company Infrastructure; Chapter 8 Process, Operations and the Financial Impact; Chapter 9 Developing a Flexibility for Change; Chapter 10 What is the Ultimate Goal?; References; Index
Sommario/riassunto	This book will enable engineering organizations to manage their valuable knowledge resources and the people who possess them. The authors show that the loss of experience and knowledge base due to staff turnover erodes "corporate culture" -- a process that keeps industry in a continuous need to reinvent itself. The book concentrates on process, culture, leadership, structure, and emphasizes employees as assets rather than as expendable resources. This book provides effective methodologies to devise real solutions for challenges faced by today's engineering managers.

