Record Nr. UNINA9911004778703321 Autore Ashby M. F Titolo Materials and design: the art and science of material selection in product design / / Mike Ashby and Kara Johnson Oxford, : Butterworth-Heinemann, 2010 Pubbl/distr/stampa **ISBN** 9786612618567 9781282618565 1282618563 9780080949406 0080949401 Edizione [2nd ed.] Descrizione fisica 1 online resource (342 p.) Altri autori (Persone) **JohnsonKara** Disciplina 620.11 Soggetti Materials Industrial design Lingua di pubblicazione Inglese **Formato** Materiale a stampa Monografia Livello bibliografico Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Front Cover; Materials and Design: The Art and Science of Material Selection in Product Design; Copyright Page; Preface; Acknowledgements; Contents; Ten Chapters; Chapter 1: Function and Personality; Further Reading; Chapter 2: What Influences Product Design?; The Market; Science and Technology; Sustainability and the Environment; Economics and Investment Climate; Aesthetics and Industrial Design; Some Examples...; Material Evolution; Materials and Society: Conclusions: Further Reading: Chapter 3: Design and Designing: Ways of Thinking: The Design Process: The Design of Pens -

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Sommario/riassunto

Materials are the stuff of design. From the very beginning of human history, materials have been taken from the natural world and shaped, modified, and adapted for everything from primitive tools to modern electronics. This renowned book by noted materials engineering author Mike Ashby and Industrial designer, Kara Johnson, explores the role of materials and materials processing in product design, with a particular emphasis on creating both desired aesthetics and functionality. The new edition will feature even more of the highly useful ""materials profiles,"" that give critical design, proces