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Autore	Haddow George D
Titolo	Disaster communications in a changing media world // by George D. Haddow and Kim S. Haddow
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Altri autori (Persone)	HaddowKim
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Soggetti	Emergency management Disasters - Press coverage - Planning
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front Cover; Disaster Communications in a Changing Media World; Dedication Page; Table of Contents; Acknowledgement; Introduction; Chapter 1: Communications: The Critical Function; Mission; Leadership Commitment; Inclusion of Communications in Planning and Operations; Situational Awareness; Communicating in the Era of Homeland Security; Conclusion; Chapter 2: Disaster Communications in a Changing Media World; Introduction; Disaster Response and Recovery; ``Burmese Blog the Cyclone -BBC News Headline; In China, New Media Helps Speed Recovery; The Evolution of New Media Use in Disasters Chapter 3: Principles of a Successful Communications StrategyFocus on the Needs of Your Customers; Make a Commitment to Effective Communications; Be an Active Participant in Communications; Make Communications an Integral Part of All Planning and Operations; Bring Communications Professionals to the Table; Don't Talk About What You Don't Know; Don't Make Promises You Can't Keep; Be Informed; Acknowledge the Conversation; Invest in Information Management; Use Only Confirmed Information; Make Special Updates When New

Information Emerges; Reach Out to As Many Media Outlets As Possible
 Work with Elected and Appointed OfficialsSupport Your Public
 Information Officer; Make Technical Staff Available to Media; Include
 Officials from Other Emergency Agencies; Secure Media Training for
 Yourself and Staff; Give Your Organization a Human Face; Assure
 Audience Who is in Charge; Be the Source of Information for Media and
 Public; Share Information; Speak in Plain and Direct Language; Ensure
 that All Parties are Served; Maintain a Trained Media Relations Staff;
 Chapter 4: Application of Communications Principles to All Four Phases
 of Emergency Management
 Preparedness Programs and ActionsRecovery; Conclusion; Chapter 5:
 Disaster Communications Audiences; The Public; Elected Officials and
 Community Leaders; Partners and Stakeholders; The Media; Chapter 6:
 Building New Disaster Communications Capabilities; Introduction;
 Citizen Journalists and the Traditional Media; Calls for Contribution;
 Formal Partnerships; Chapter 7: Working with the News Media;
 Introduction; News Operations; The Never-Ending News Cycle: It's
 Never Too Late for News; Respect What's Being Generated Online by the
 Public: The Media Does
 News Rooms Decide What's News Several Times a DayThe Scoop on TV
 News Operations; How Do I Match My Story to Media Outlet?; Chapter 8:
 Building an Effective Disaster Communications Capability in a Changing
 Media World; Introduction; A Communication Plan; Information Going
 Out; Messengers; Conclusion; Resources; Innovations; VA Emergency
 Officials Launch YouTube Channel; State Posts Clips About
 Preparedness On YouTube; Guard Has New Cellular System; State
 Unveils 211 Phone Number for Storm Calls; Alabama Tests Blimp for
 Disaster Communication Use
 More Weather Radios for Sale in Wisconsin (Capital Times, 5/14)

Sommario/riassunto

Communications is key to the success of disaster mitigation, preparedness, response and recovery. Accurate information disseminated to the general public, to elected officials and community leaders, and to the media reduces risk, saves lives and property, and speeds recovery. The ability to communicate is no longer an afterthought or a luxury; timely communication is now as important as logistics or the pre-deployment of materials. Planning and controlling the flow of information before, during and after a disaster will define your organization's credibility, trustworthiness, authority, and e

2. Record Nr.	UNINA9911004774703321
Autore	Speegle Michael
Titolo	Safety, health, and environmental concepts for the process industry
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ISBN	9781133713050 113371305X 9781621986966 1621986969
Disciplina	660/.2
Soggetti	Chemical processes - Safety measures Chemical engineering - Safety measures Chemical engineers - Health and hygiene Chemical & Materials Engineering Engineering & Applied Sciences Chemical Engineering
Lingua di pubblicazione	Inglese
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Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Sommario/riassunto	Practical and easy to understand, SAFETY, HEALTH, AND ENVIRONMENTAL CONCEPTS FOR THE PROCESS INDUSTRY, Second Edition is an essential text for anyone who aspires to work in process technology. Through a hands-on approach and direct writing style, the author succinctly covers all of the safety and regulatory issues essential to the industry. In addition, relevant topics such as OSHA regulations and analyzer technology are discussed in detail. Each chapter includes learning objectives, a list of the key terms, a chapter summary, and review questions. This thoroughly revised second edition also includes a chapter specific to OSHA and DOT, upgraded artwork, and relevant articles to enhance your understanding and demonstrate real world relevance.