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Titolo	History and strategy [[electronic resource] /] / edited by Steven J. Kahl, Brian S. Silverman, Michael A. Cusumano
Pubbl/distr/stampa	Bingley, : Emerald, c2012
ISBN	1-283-58873-0 9786613901187 1-78190-025-6
Descrizione fisica	1 online resource (373 p.)
Collana	Advances in strategic management ; . 29
Altri autori (Persone)	KahlSteven J SilvermanBrian S CusumanoMichael A. <1954->
Disciplina	658.4012
Soggetti	Strategic planning Business planning Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	FRONT COVER; HISTORY AND STRATEGY; COPYRIGHT PAGE; CONTENTS; LIST OF CONTRIBUTORS; THE INTEGRATION OF HISTORY AND STRATEGY RESEARCH; WHAT IS HISTORICAL RESEARCH?; HOW CAN HISTORICAL ANALYSIS AND STRATEGY RESEARCH INFORM EACH OTHER?; STRUCTURE OF THIS VOLUME; NOTES; REFERENCES; PART I: HISTORY, STRATEGY, AND INNOVATION; ECONOMIC EXPERIMENTS AND THE DEVELOPMENT OF WI-FI; IT STARTED WITH SPECTRUM POLICY; STANDARD COMMITTEES AND THEIR DESIGNS; EMBEDDING THE DESIGN IN PRODUCTS; INTERPLAY BETWEEN DIRECTED AND UNDIRECTED EXPERIMENTS; EXPENDITURE ON EXPERIMENTS AND CREATING VALUE INDUSTRY-WIDE BENEFITS SPREADING LESSONS; SUMMING UP: ECONOMIC EXPERIMENTS IN A COMPLEX WORLD; NOTES; ACKNOWLEDGMENTS; REFERENCES; PLATFORMS VERSUS PRODUCTS: OBSERVATIONS FROM THE LITERATURE AND HISTORY; INTRODUCTION; USE OF THE TERM "PLATFORM"; PRODUCT VERSUS PLATFORM: APPLE AND SONY; STRATEGIC EVOLUTION: THE TRANSFORMATION OF APPLE; PLATFORM, PRODUCT, OR BOTH?; LESSONS FROM HISTORY; NOTES;

ACKNOWLEDGMENT; REFERENCES; HOW APPLE MAKES MONEY; HOW MICROSOFT MAKES MONEY; PATENT POOLS: LICENSING STRATEGIES IN THE ABSENCE OF REGULATION; ARCHIVAL SOURCES ON LICENSING LICENSING STRATEGIES IN THE ABSENCE OF REGULATION; CONCLUSIONS; NOTES; ACKNOWLEDGMENTS; REFERENCES; PART II: HISTORY AND INDUSTRY EVOLUTION: CONVERGENCE, DIVERGENCE, AND INSTITUTIONAL BACKGROUND; MARRYING HISTORY AND SOCIAL SCIENCE IN STRATEGY RESEARCH; INTRODUCTION; STRATEGY AS HISTORICAL SOCIAL SCIENCE; OUTLINING A COMPARATIVE INDUSTRY STUDY PROJECT; PRELIMINARY SKETCHES OF FRAMEWORK; THOUGHTS ON THE PROCESS; DISCUSSION; NOTES; ACKNOWLEDGEMENTS; REFERENCES

THE EVOLUTION OF ALTERNATIVE BUSINESS MODELS AND THE LEGITIMIZATION OF UNIVERSAL CREDIT CARD INDUSTRY: EXPLORING THE CONTESTED TERRAIN WHERE HISTORY AND STRATEGY MEET; HISTORY-FRIENDLY STRATEGY RESEARCH; INDUSTRY RECIPES, STRATEGIC GROUPS, BUSINESS MODELS, AND THE NATURE OF COMPETITION; THE EMERGENCE AND GROWTH OF THE UNIVERSAL CREDIT CARDS INDUSTRY; NOTES; REFERENCES; STRATEGY FOLLOWED STRUCTURE: MANAGEMENT CONSULTING AND THE CREATION OF A MARKET FOR "STRATEGY," 1950-2000; THE EARLY HISTORY OF MANAGEMENT CONSULTING; THE PROPHETS (AND PROFITS) OF THE MULTIDIVISIONAL STRATEGY

THE STRATEGIC ALTERNATIVE FOR CONSULTING; THE STRATEGY OF THE STATE: THE EUROPEAN MARKET FOR CONSULTANTS; STRATEGY AS LEGITIMACY: RETURNING TO THE ROOTS OF MANAGEMENT CONSULTING; STRATEGY AS AN AUDIT OF CORPORATE GOVERNANCE; EMBEDDING STRATEGY IN MARKETS; NOTES; REFERENCES; STRATEGY, IDEOLOGY, AND STRUCTURE: THE POLITICAL PROCESSES OF INTRODUCING THE M-FORM IN TWO DUTCH BANKS; INTRODUCTION; REVIEWING AND ADVANCING THE LITERATURE; METHOD, CASES, DATA; EMPIRICAL ANALYSIS AND MAJOR FINDINGS; SUMMARY AND DISCUSSION; ACKNOWLEDGMENTS; REFERENCES

PART III: ANALYTIC NARRATIVES: HISTORICAL NARRATIVE MEETS ECONOMIC AND SOCIOLOGICAL THEORY

Sommario/riassunto

In this volume, strategy scholars, business historians, and economic historians are brought together to develop a volume that explores the complementarities of approaches.

2. Record Nr.	UNINA9911003585903321
Autore	Reis Elizabeth <1958->
Titolo	Bodies in Doubt: An American History of Intersex
Pubbl/distr/stampa	Johns Hopkins University Press, 2021
ISBN	1-4214-5398-3 1-4214-4185-3
Edizione	[Second edition.]
Descrizione fisica	1 online resource (1 p.)
Disciplina	362.196/69400973
Soggetti	Gender identity Intersex people Intersexuality Medicalization History United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Hermaphrodites, monstrous births, and same-sex intimacy in early America -- From monsters to deceivers in the early nineteenth century -- The conflation of hermaphrodites and sexual perverts at the turn of the century -- Cutting the Gordian knot : gonads, marriage, and surgery in the 1920s and 1930s -- Psychology, John Money, and the gender of rearing in the 1940s, 1950s, and 1960s -- Bioethics, informed consent, and children's rights -- Who stands under the umbrella? The politics of naming and categorizing intersex.
Sommario/riassunto	"This book traces the changing definitions, perceptions, and medical management of intersex in America from the colonial period to the present"--