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Autore	Quinn Catherine
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Nota di contenuto	Cover Page; Title Page; Copyright Page; Table of Contents; Acknowledgements; Dedication; Introduction; 1 The pitch - at the heart of freelancing success; 2 Knowing the market - what's out there?; 3 Red-hot leads - narrowing your focus; 4 Not so fast! Before you pitch; 5 Ready ... set ... pitch!; 6 Help! I don't have any clips; 7 Chase-ups - the most important part of your job; 8 Your first commission; 9 Writing the thing; 10 Keeping 'em coming; 11 Tricks of the trade; 12 And finally ...; 13 The four-week plan; Useful information and further reading; Appendix: Website access
Sommario/riassunto	There are plenty of books on the market which tell you how to write stylish prose, attention-grabbing headlines or market yourself better as a freelance writer. But how do you get that first piece published in a national publication? This book shows you the techniques that real freelancers use to sell their ideas and get into print. Professional freelancer Catherine Quinn, who built a successful freelance career from scratch, guides you through a step-by-step process to get your

first article in print, from how to format your pitch, to identifying the undersold freelance hotspots. Her tried an

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