

1. Record Nr.	UNISA996198211903316
Autore	Clark Martin P
Titolo	Networks and telecommunications : design and operation
Pubbl/distr/stampa	[Place of publication not identified], : John Wiley & Sons, 1997
ISBN	1-280-55502-5 9786610555024 0-470-85383-2 0-470-84158-3
Edizione	[2nd ed.]
Descrizione fisica	1 online resource (926 pages)
Disciplina	621.382
Soggetti	Telecommunication systems Data transmission systems Computer networks Electrical & Computer Engineering Engineering & Applied Sciences Telecommunications
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Sommario/riassunto	Telecommunications network design and operation is now widely regarded as an issue of business management as well as electrical engineering. In this updated edition, Martin Clark, a pioneer of this perspective, applies it to the increasingly complex and diverse realm of voice, data and multimedia networks. Written in an accessible style and clearly illustrated throughout, this is a basic, practical and intuitive insight into modern network engineering with sections including:* Technical accounts of modern voice, data and multimedia networks* Coverage of ATM, B-ISDN, SDH, mobile radio and satellite networks, Internet and TCP/IP* Practical aspects of running and setting-up networks* Running a business based on telecommunicationsA text specifically for readers new to the whole subject of telecommunications, and professional telecommunications managers who need an introduction and reference work on all aspects of

technology, operational techniques and regulation.

2. Record Nr.	UNINA9911001471803321
Titolo	Business Intelligence, Computational Mathematics, and Data Analytics : First International Conference, IBCD 2024, Indore, India, August 18–19, 2024, Proceedings // edited by V. B. Gupta, Shishir Kumar Shandilya, Fernando Ortiz-Rodríguez, Jose L. Martinez-Rodriguez
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Springer, , 2025
ISBN	3-031-87511-7
Edizione	[1st ed. 2025.]
Descrizione fisica	1 online resource (XII, 241 p. 89 illus., 73 illus. in color.)
Collana	Communications in Computer and Information Science, , 1865-0937 ; ; 2413
Disciplina	006.3
Soggetti	Artificial intelligence Artificial intelligence - Data processing Business - Data processing Artificial Intelligence Data Science Business Informatics Business Analytics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	-- Marketing Curriculum Evolution: Developing a Data-driven decision making mindset. -- Facial Expression Tracking and Analysis in Video through Motion with SqueezeNet and SGD. -- AI and Machine Learning: Revolutionizing the Fight Against Online Child Sexual Abuse Material (CSAM). -- Modelling and Evaluation of Land Use Land Cover Changes through Satellite Imagery Data for Ujjain District of Malwa Plateau Region Using Maximum Likelihood Classification and Support Vector Machine. -- Computational approaches to calculate stresses on polycarbonate specimen of rectangular shape and compare with trapezoidal specimen with experimental validation. -- Balancing Privacy and Utility in E-Healthcare Data Analysis: A Comprehensive

Review. -- Deep Learning Methods for Network Intrusion Detection Systems. -- Investigating the Dissemination of Deepfake Conversations on Social Media via Tweeting. -- Data Analytics for Fake Content Detection on Web. -- To Study The Impact of Data-Driven Personalized Digital Marketing Campaigns on The Online Sales of Mid-Size Food-Tech Aggregator. -- Sentiment Analysis on Election Data Using Machine Learning and Ensemble Algorithms: An Ample Study. -- The Impact of Migration on Brand Consumption in India: A Qualitative Study. -- A Evaluating Noise Robustness in Machine Learning Classifiers: A Comparative Study. -- Optimization Accuracy of Intrusion Detection System based on Multilayered Neural Network. -- Leveraging Long-Context Large Language Models for Multi-Document Understanding and Summarization in Enterprise Applications. -- Transformations In Finance And Accounting\_Navigating Through Technological And Regulatory Shifts.

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#### Sommario/riassunto

This book constitutes the proceedings of the First International Conference on Business Intelligence, Computational Mathematics, and Data Analytics, IBCD 2024, held in Indore, India, during August 18–19, 2024. The conference focus on applied intelligence across data science, mathematics, healthcare, cybersecurity, and business analytics, and will serve as a driving force for transforming theoretical breakthroughs into practical, real-world solutions with meaningful societal impact.

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