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   Soggetti Knowledge management
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   Innovation and Technology Management
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Nota di contenuto	1. Towards a Digitally Enabled Knowledge Society -- 2. Knowledge in Organisations -- 3. Organisational Forms to Leverage Knowledge -- 4. Knowledge Work(ers) in the Digital Age -- 5. Strategies for Managing Knowledge -- 6. Context Specific Knowledge Management Strategies -- 7. Measuring and Safeguarding Intellectual Capital -- 8. How to Put Knowledge Management into Practice.
Sommario/riassunto	This textbook on knowledge management draws on the authors' more than thirty years of research, teaching, and consulting experience. The first edition of this book brought together European, Asian, and American perspectives on knowledge-based value creation; The second edition included digital transformation's impact on knowledge work and management. This third edition features substantial updates to all chapters, reflecting the implications of digital technology on knowledge work and knowledge management with special reference to Artificial Intelligence. In particular, it addresses three new topics: blending human and machine intelligence, critical thinking, and ethical use of knowledge, and managing knowledge for sustainable development. The book is intended not only for academic education but also as an essential guide for managers, consultants, trainers, coaches, and all those engaged in business, public administration, or non-profit work who are interested in learning about organizations in a knowledge economy. Given its wealth of case studies, examples, questions, exercises, and easy-to-use knowledge management tools, it offers a true compendium for understanding and implementing knowledge management initiatives.