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Sommario/riassunto

This book delves deeply into the ESG (Environmental, Social, and Governance) management systems of Chinese enterprises. It systematically analyzes the origins and evolution of ESG, taking into account China's unique policy environment and market demands, and presents a localized ESG management framework tailored to Chinese companies. The book provides numerous case studies that illustrate how to effectively implement these frameworks in business operations, offering concrete guidance for achieving sustainable development. This book covers all aspects of ESG management, including comparisons of international standards, analysis of policy and legal frameworks, investment decisions, and corporate risk management. It is suitable for a diverse audience, including scholars, government officials, and corporate managers. By integrating theory with practice, the book provides forward-looking recommendations, offering strong practical guidance through case studies and empirical research to help companies improve their ESG management systems.
