

1.	Record Nr.	UNINA990009820820403321
	Autore	Scrimali, Tullio
	Titolo	Neuroscience-based cognitive therapy [Risorsa elettronica] : new methods for assessment, treatment, and self-regulation / Tullio Scrimali
	Pubbl/distr/stampa	Chichester, West Sussex : Wiley-Blackwell, 2012
	ISBN	9781119943181
	Disciplina	616.89
	Lingua di pubblicazione	Inglese
	Formato	Risorsa elettronica
	Livello bibliografico	Monografia
2.	Record Nr.	UNINA9910999665803321
	Titolo	Innovation and Creativity in Tourism, Business and Social Sciences : 11th International Conference, IACuDiT, Naxos, Greece, 2024 - Vol. 2 / / edited by Vicky Katsoni, Carlos Costa
	Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Springer, , 2025
	ISBN	3-031-87019-0
	Edizione	[1st ed. 2025.]
	Descrizione fisica	1 online resource (XLV, 701 p. 66 illus., 59 illus. in color.)
	Collana	Springer Proceedings in Business and Economics, , 2198-7254
	Disciplina	338.4791 658
	Soggetti	Tourism Management Marketing Business information services Tourism Management IT in Business
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia

This book is the second volume of the proceedings of the 11th International Conference of the International Association of Cultural and Digital Tourism (IACuDiT). Focusing on “Innovation and Creativity in Tourism, Business and Social Sciences,” the conference was held from September 3 to 5, 2024, in Naxos, Greece. The book showcases the latest research on tourism business, technology, and the social sciences and presents a critical academic discourse on ICT adoption in the social sciences, regional development; sustainability and tourism experience; smart and sustainable practices; innovations in museum interpretation and collections management; emerging and disruptive technologies; gaming, gamification and augmented reality, and other topical aspects in business and the social sciences. The book discusses these digital transformation processes from various standpoints, including its effect on the social sciences combined with specific forms of tourism. The impact of digitalization encourages the emergence of new digital products and services based on the principle of flexibility. The book focuses on the knowledge economy and the “smart destinations” concepts and highlights new modes of tourism management and development, while further chapters address emerging technologies, such as the Internet of Things, AI, big data, and robotics in a range of tourism practices.
