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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Intro -- Contents -- Series editor's preface -- Acknowledgements -- 1. Prologue -- 2. The dynamics of English words incontemporary Japanese: Japanese -- 3. The history of Japanese English languagecontact -- 4. The Japanese writing system and English -- 5. The poetics of English in Japanese pop songsand contemporary verse -- 6. A new voice: The use of English as a newrhetoric in modern Japanese women'slanguage -- 7. Using the graphic and pictorial image toexplore Japan's 'Empire of Signs9 -- 8. Is it naisu rice or good gohan? -- In Japan,it's not what you eat, but how you say it -- 9. Language and culture contact in theJapanese colour nomenclature system: -- 10. Sense, sensation, and symbols:English in the realm of the senses -- 11. Images of race and identity inJapanese and American language andculture contact -- 12. Japan, English, and World Englishes -- Appendix:The Japanese syllabary writing system -- Notes -- References -- Index.
Sommario/riassunto	This book gives an in-depth analysis of the use of the English language

in modern Japan. It explores the many ramifications the Japanese-English language and culture contact situation has for not only Japanese themselves, but also others in the international community.
