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Titolo	Intercultural communication : a discourse approach // Ron Scollon, Suzanne Wong Scollon, and Rodney H. Jones
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ISBN	9781118149690 1118149696 9781299313651 1299313655 9781118149683 1118149688
Edizione	[3rd ed.]
Descrizione fisica	1 online resource (333 p.)
Collana	Language in society
Altri autori (Persone)	ScollonSuzanne B. K JonesRodney H
Disciplina	306.4/4
Soggetti	Intercultural communication
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	What is a discourse approach? -- How when and where to do things with language -- Interpersonal politeness and power -- Conversational inference : interpretation in spoken discourse -- Topic and face : inductive and deductive patterns in discourse -- Ideologies in discourse -- Forms of discourse -- Socialization -- Corporate and professional discourse -- Generational discourse -- Gender and sexuality discourse -- Doing "intercultural communication".
Sommario/riassunto	This newly revised edition is both a lively introduction and practical guide to the main concepts and challenges of intercultural communication. Grounded in interactional sociolinguistics and discourse analysis, this work integrates theoretical principles and methodological advice, presenting students, researchers, and practitioners with a comprehensive and unified resource. Features new original theory, expanded treatment of generations, gender and corporate and professional discourse Offers improved organization and added features for student and classroom use, including ad

