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Nota di contenuto	Educating for change and collaboration – Sharing University students' stakeholder expectations about improving the impact of retailing companies' sustainable and socially responsible practices -- The importance of family businesses for fundamental sustainable improvements: Cases from Bulgaria, Romania and Uzbekistan -- Sustainability in Aviation: Corporate Social Responsibility and Aviation -- Frontier Market Compliance with Global ESG Practice: Samples of Baltic Countries -- Practical Implementation of the Idea of Sustainable Development in the Perspective of Polish Companies -- Sustainability in Agriculture: Strategies of the Olive Oil in Portugal -- The EU Taxonomy for Sustainable Activities: What it really implies for Companies -- Impact of Developing Iconic Cultural Centres on Sustainability and Socio-Economic Development: A Case Study of the Turner Contemporary Margate -- Gamification approach in Corporate Social Responsibility Communication: Case of Jotun Türkiye -- Sustainability

Issues in the Cocoa and Chocolates Industry: Building A Promising Future for a beleaguered Industry -- A Multi-Sector Assessment of Sustainability and Socially Responsible Practices of International Businesses in Nigeria -- Conceptions of Sustainability and their Impact on Practices in Oil and Gas Corporations Operating in the Niger Delta, Nigeria -- Sustainability Reporting Practices in Nigeria: A Study of the Firms Quoted on the Nigeria Stock Exchange Group -- Inclusion of Sustainability into Business Education – Understanding the Student's Awareness, Knowledge, Attitude and Beliefs: A Study Based on India -- Enhancing Sustainability in Supply Chains in Bolivia: Aligning CSR Practices with the SDGs.

Sommario/riassunto

This textbook focuses on how sustainability is practiced in companies in different sectors of the global economy - examples include aviation, banking, energy, financial services, food, manufacturing, technology, transportation, and tourism. These corporate sectors are at the forefront of the debate around business and sustainability both in their usage of finite resources and their potential to deliver meaningful solutions. Consequently, several experts were brought together for this book and asked to focus on how sustainability is understood and practiced in different companies around the globe in terms of the UN Sustainable Development Goals 2030. Chapters incorporate theoretical and applied examples that can help improve levels of insight into international business approaches. They provide opportunities to learn and disseminate factors that are delivering short, medium, and long-term solutions and problems. These insights can incorporate the spectrum of activities required in order to achieve sustainability through industrial processes, supply chains to consumer behavior. The multi-disciplinary nature of the fundamental issues also prompted a diverse selection of academics and practitioners across disciplines who have knowledge and/or experiences of sustainability and international business theories, practices, and processes. Students and academics from across related disciplines, corporations, policymakers, and members of societies who study or have an interest in sustainable development will particularly find this book useful.
