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Autore	Sadoux Stéphane
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## Sommario/riassunto

Gentrification is extensively discussed in the media, where coverage can describe changing neighbourhoods and analyse the causes and consequences of such change. The media are also arenas in which the voices of those who advocate or resist gentrification can be heard. How can this profusion of content be examined? What methods can be used to critically address the role of the media in constructing and propagating discourses on gentrification? Central to this book is the idea that new research should engage with the theoretical and methodological issues that emerge when media products are used as a corpus to study gentrification. This edited volume considers a range of means that are used to shape and publicize representations: contributions investigate printed and online newspapers, websites, blogs, television programmes and social media. It also aims to highlight the diversity of players who produce and disseminate media discourses on gentrification.

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