

1. Record Nr.	UNINA9910987788103321
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Titolo	International Business Management : Succeeding in a Culturally Diverse World // by Kamal Fatehi, Jeongho Choi
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Springer, , 2025
ISBN	9783031832956 3031832957
Edizione	[3rd ed. 2025.]
Descrizione fisica	1 online resource (537 pages)
Collana	Springer Texts in Business and Economics, , 2192-4341
Altri autori (Persone)	ChoiJeongho
Disciplina	658.3008 303.482
Soggetti	Diversity in the workplace Strategic planning Leadership Cross-Cultural Management Business Strategy and Leadership
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	-- Part I: Introduction. -- Chapter 1: The Management of International Business. -- Chapter 2: Socio-Ethical Issues and International Management. -- Part II: Cultural and Behavioral. -- Chapter 3: International Management and the Cultural Context. -- Chapter 4: International Communication and Negotiation. -- Chapter 5: Managerial Leadership and Motivation in an International Context. -- Part III: Strategic and Operational. -- Chapter 6: Legal and Institutional Environment of International Management. -- Chapter 7: Multinational Management Strategy. -- Chapter 8: International Strategic Alliance. -- Chapter 9: Organization of Multinational Operations. -- Chapter 10: Control of International Operations. -- Chapter 11: International Information Systems Management. -- Part IV: Human Resources. -- Chapter 12: International Human Resource Management. -- Chapter 13: International Labor Relations.
Sommario/riassunto	This textbook addresses the theoretical and practical dynamics of managing international businesses including multi-cultural, multi-national and global issues of managing business expansion beyond the

domestic market. This new third edition provides up-to-date data and insights in dealing with challenges such as war, pandemic (COVID-19), supply chain disruption, etc. In particular, it includes a new chapter that delves into an institutional aspect of international business management and the roles of legal environments in multinational businesses such as intellectual property, international alliance/joint venture contract enforcement, and operations. Featuring new visual aids (i.e., charts, tables, etc.), vignettes, and professional points, this text is engaging, visually appealing, and easily accessible for students taking International Business Management courses.

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